

Rimi Supermarkets

Latvia



Shopper experience

Gaisma has been supporting Rimi in improving the customers' shopping experience by turning shopping into a unique, colourful experience with the right LED lighting. Customers are delighted to experience a warm, eventful atmosphere inside the supermarket.

Efficient

Energy-efficient LED lighting from Philips, with a good colour discount index, highlight the look of the products in the market. In the event of a technical problem, a message is automatically sent indicating the exact nature of the problem and the location of the faulty luminaire. An automatic switch-on in the event of a night alarm is also installed to make it easier to guard the shop.



Project details

Project team
SIA Gaisma un Serviss

Contact details
<https://www.gaismaunserviss.lv>

Products involved
Philips Dynalite
Philips luminaires

