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SYSTEM COMPARISON

How the two connected systems for outdoor spaces compare

COMPARISON POINT	Signify Interact	Color Kinetics
01 **Positioning**	Signify Interact for Outdoor Spaces is a connected outdoor lighting system, designed for cities, sports venues, and transportation hubs, seamlessly integrating lighting systems, sensors, and software to enhance operational efficiency, sustainability, safety, and overall user experience.	Color Kinetics offers a professional architectural LED lighting system designed to deliver dynamic, high-impact interior and exterior lighting experiences for landmarks, façades, hospitality, retail, public spaces and entertainment applications.
02 **Device and control approach**	A comprehensive, end-to-end connected lighting system that integrates luminaires, controllers, and sensors with AI-enabled software applications. This advanced system facilitates seamless monitoring, management, automation, and optimization of outdoor lighting installations.	End-to-end LED lighting systems combining luminaires, DMX and Ethernet controllers, video servers, power/data supplies and software for digitally controllable color-changing, tunable white, and solid white lighting systems.
03 **Scalability**	Designed to scale from standalone installations to large, multi-site deployments, our adaptable lighting systems meet diverse project requirements across city networks, sports venues, and transportation infrastructure while supporting evolving customer needs.	Designed for installations from simple projects to large-scale architectural and entertainment applications, including complex dynamic façades, bridges, stadiums and video-like displays.
04 **Software and cloud**	Signify Interact gives customers the flexibility to choose cloud-based or enterprise software, with open APIs that connect lighting infrastructure to third-party technologies and other smart systems while supporting regulatory compliance and data requirements.	Color Kinetics provides creative control software and controllers delivering dynamic lighting experiences, while integration with Interact Landmark enables cloud-based remote monitoring, management, and maintenance.
05 **Best-fit projects and integrations**	An ideal fit for cities, sports venues, and transportation networks requiring connected lighting with flexible integration into wider operational and smart infrastructure ecosystems, supporting greater visibility, efficiency, sustainability, and safety.	Best suited for projects where visual impact, brand expression, place identity, audience engagement, or artistic storytelling are brought to life through color, dynamic scenes, and precisely controlled architectural lighting.