



# Brighter Lives, Better World 2025

Eric Rondolat, CEO of Signify  
Nicola Kimm, Head of Sustainability, Environment, Health & Safety

# Agenda

1. Introduction and 2020 achievements by Eric Rondolat
2. Brighter Lives, Better World 2025 by Nicola Kimm
3. Q&A

@signify

**Eric Rondolat**  
**CEO of Signify**

**Our purpose** is to unlock the  
extraordinary potential of light for  
brighter lives and a better world

## Our 2020 achievements to date

**Carbon  
neutral in  
all our  
operations**

**99%** of risk  
suppliers passed  
audit

**2.580 billion LED**  
lamps and luminaires delivered since 2015

**83% Sustainable revenues**



A list for climate and  
supply chain



DJSI Industry Leader  
3 consecutive years



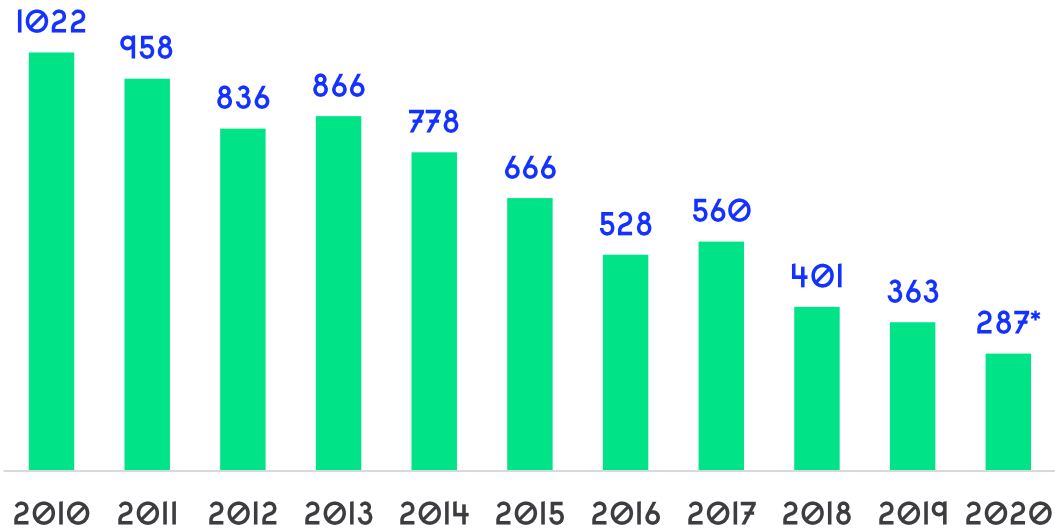
EcoVadis Platinum  
Medal and top 1%

**90%** of  
industrial  
waste is  
recycled

We use  
**100%**  
renewable  
electricity  
to power our  
operations

# Achieving carbon neutrality

Since 2010, we have actively cut our operational carbon footprint by more than 70%:

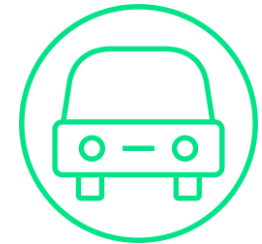


Signify CO<sub>2</sub> emission reduction roadmap (in Kt)

\*2020 carbon emissions are based on end-of-year estimates

The progress we have made since 2015 saves the CO<sub>2</sub> equivalent of:

Taking more than  
**250,000 cars**  
off the road for one year



Carbon absorbed  
by more than  
**30 million fully-grown  
trees**  
in one year





# Achieving carbon neutrality



Factories

46% lower emissions

Implemented energy efficiency measures, such as:

- LED lighting & optimized HVAC
- Industrial process optimization
- Switch to 100% renewable electricity



Non-industrial locations

92% lower emissions

Same as industrial sites, and:

- Increased office space utilization
- Automated building processes



Logistics

52% lower emissions

Moved to sustainable transport modes:

- Sea freight emits 34x less CO<sub>2</sub> than air freight
- Improved logistics operational efficiency



Business travel

80% lower emissions

Changed business travel:

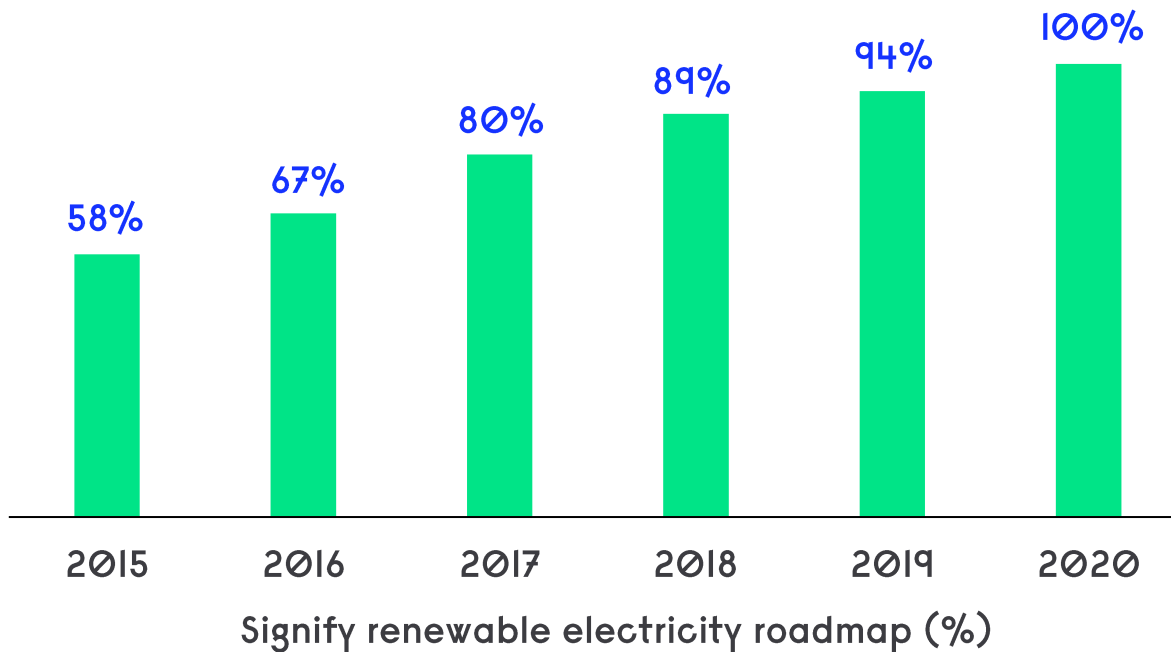
- Travel less
- Travel cleaner





# Our 100% renewable electricity commitment

- Virtual power purchase agreements
- Green tariffs
- Renewable electricity certificates



# Offsetting unavoidable emissions

Compensate for carbon emissions by preventing the same amount of emissions from entering the atmosphere elsewhere.

Partnering with South Pole, we invest in certified carbon offset projects which have clear societal and environmental benefits.

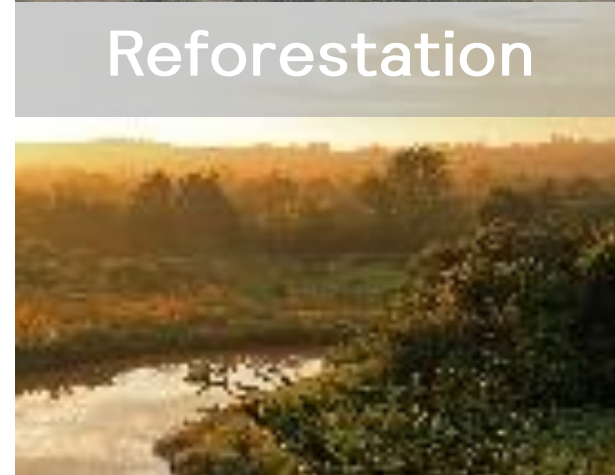
## Taking offsetting to the next level

Together with our partners, we have created our own offsetting project to deliver off-grid solar energy to rural India.

Wind farms



Reforestation



Off grid solar



# Brighter Lives, Better World 2025

**DOUBLING** positive impact on environment and society

DOUBLE the Pace of the Paris Agreement

DOUBLE our Circular revenues to 32%

DOUBLE our Brighter lives revenues which benefit society to 32%

DOUBLE our % of women in leadership to 34%



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**Nicola Kimm**

Head of Sustainability, Environment,  
Health & Safety

# Addressing global challenges



Climate change  
& Resource scarcity

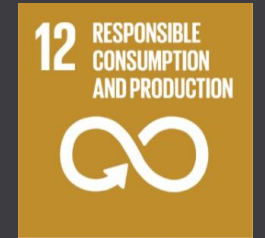


Demographic change  
& Urbanization

Our purpose

to unlock the  
extraordinary potential  
of light  
for brighter lives and a  
better world

UN Sustainable Development Goals  
we aim to address





# Brighter Lives, Better World 2025: Doubling our positive impact

Better World

## SDGs

13 CLIMATE ACTION



7 AFFORDABLE AND CLEAN ENERGY



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Climate action  
Circular economy

## Our 2025 commitments

Double the pace we achieve the 1.5°C scenario of the Paris Agreement

Carbon neutral operations & 100% renewable electricity

Increase Climate action revenues to 72%

Double our Circular revenues to 32%

Zero waste to landfill and sustainable packaging

Brighter Lives

3 GOOD HEALTH AND WELL-BEING



11 SUSTAINABLE CITIES AND COMMUNITIES



8 DECENT WORK AND ECONOMIC GROWTH



Food availability  
Safety & security  
Health & wellbeing  
Great place to work

Double our Brighter Lives revenues to 32%

10 million lives lit through Signify Foundation

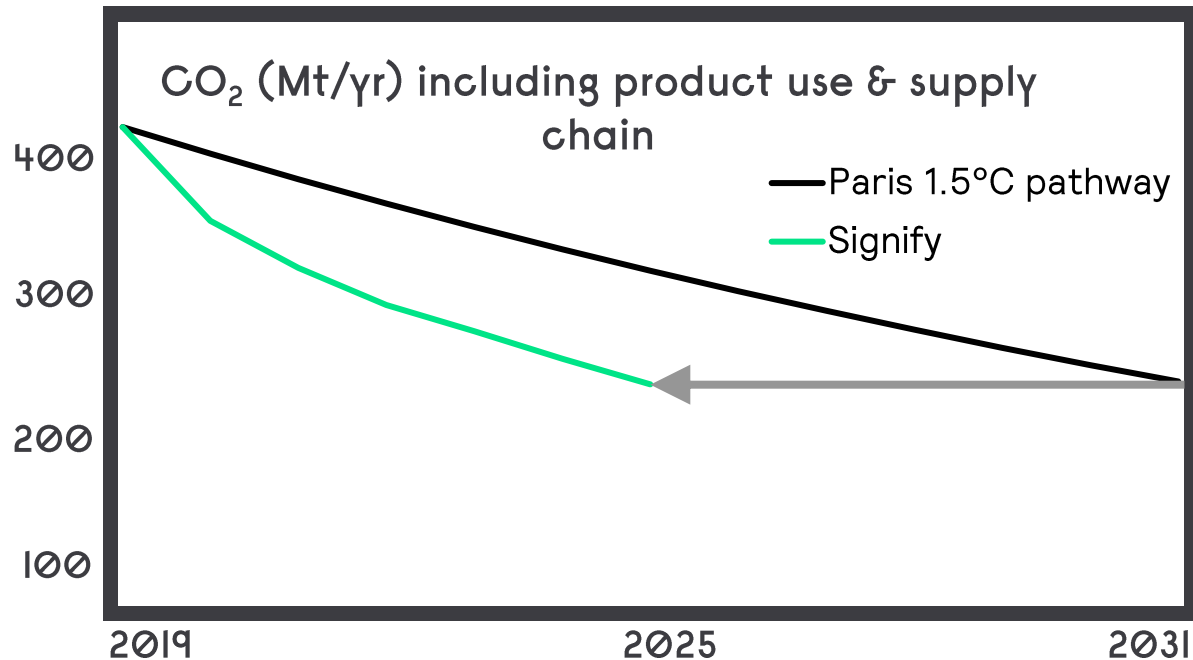
Safe & healthy workplace with a TRC less than 0.30

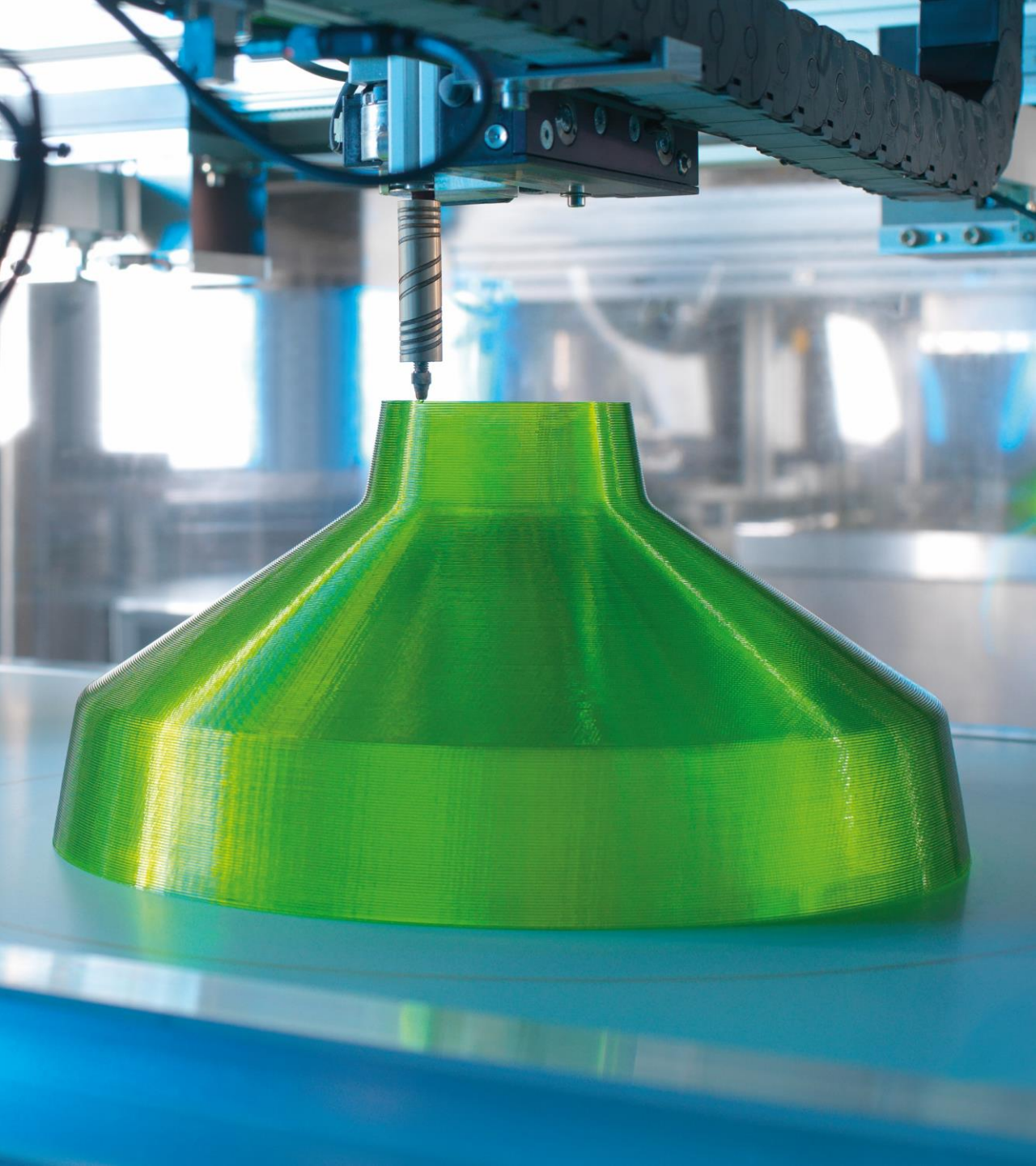
Double our percentage of women in leadership to 34%

Supplier sustainability performance of 95%

# I. Double the pace of the Paris Agreement

Achieve the targets set out for companies in the Paris agreement to limit temperature rises to 1.5°C over pre-industrial times in 2025  
– 6 years early!





## 2. Double our circular revenues

Double circular revenues to 32%:

- Expand 3D printing to new geographies
- Develop more circular luminaires and expand availability to new geographies
- Accelerate circular business models



### 3. Double our brighter lives revenues

Double our brighter lives revenues to 32%:

- Food availability
- Safety & security
- Health & wellbeing





## 4. Double our % women in leadership

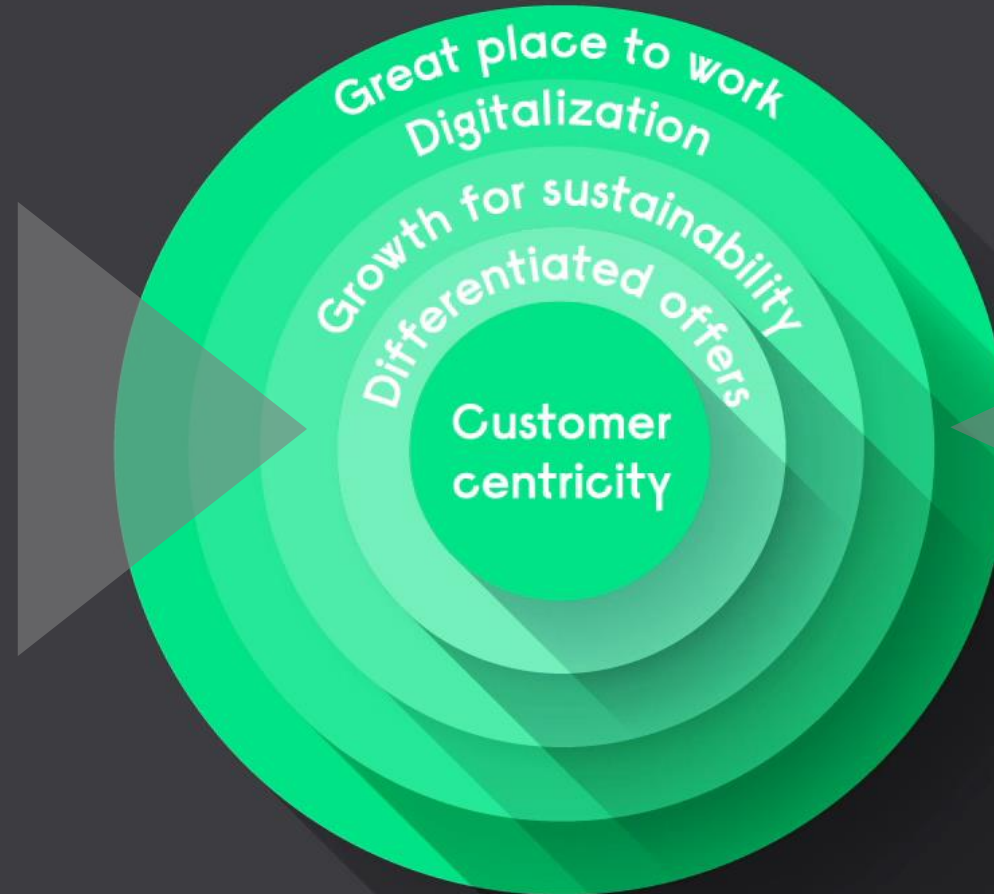
Strengthen our commitment to diversity & inclusion:

- Double percentage of women in leadership in our business to 34%

# Driving our doubling ambitions through our overall Signify strategy

## Growth for sustainability

- Climate action
- Circular economy
- Food availability
- Safety & security
- Health & wellbeing



## Great place to work

- Diversity & inclusion



## In conclusion

We are now carbon neutral and use 100% renewable electricity

We are building on the achievements of our 2020 program

Brighter Lives, Better World 2025:  
**DOUBLING** our positive impact on the environment and society

A woman with short brown hair, wearing a light blue long-sleeved shirt and dark jeans, is standing on a balcony at night. She is holding a small white watering can and watering a small potted plant on a wooden table. The table also holds a snake plant and a hanging plant. A white wicker chair with a thick white fur cushion is on the left. The background shows a glass door leading into a warmly lit interior with a lamp. The scene is illuminated by a soft blue light, possibly from the moon or a night light.

# Q&A

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# Brighter Lives: Food availability

More food is needed to feed a growing population:

- 10 billion people need to be fed by 2050
- 1/3<sup>rd</sup> of arable land has been lost in last 40 years
- 25% of the world already experiences food insecurity

Signify increases food availability, quality and yield

150

light recipes to  
increase crop  
yield and quality

90%

less water used  
in vertical farming

20%

of yields can be  
achieved



3 GOOD HEALTH  
AND WELL-BEING



# Brighter Lives: Safety & security

Cities and communities need to be more livable:

- 70% of the global population will live in cities by 2030
- 140 countries call for 50% less traffic deaths by 2030
- Almost 1 billion people don't have access to electricity

Signify's lighting enables cities to be safer and thrive

1755

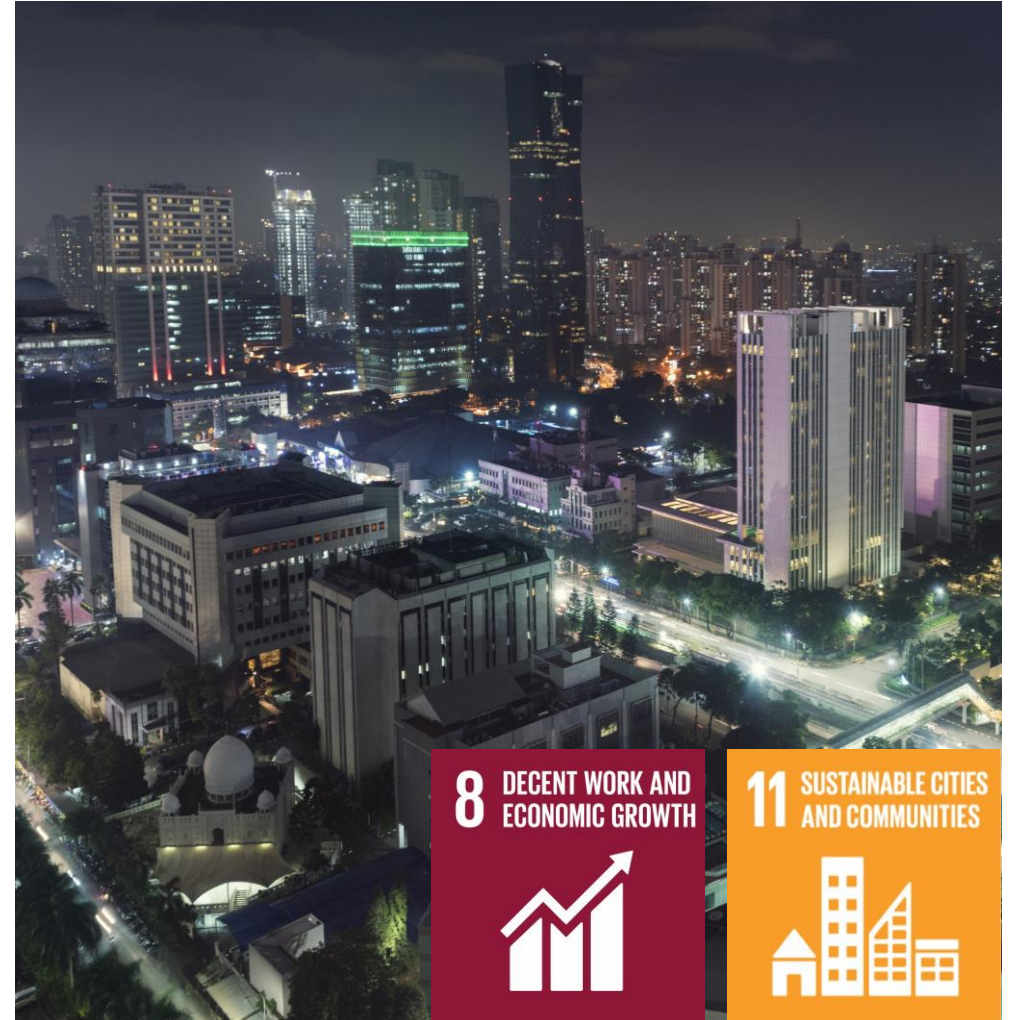
connected street  
lighting projects  
in 57 countries

21%

less crime and 30%  
less traffic accidents  
due to better lighting

3.8

million lives lit in  
off-grid areas  
with solar



# Brighter Lives: Health & wellbeing

Light is essential for our health & wellbeing:

- 90% of our time spent indoors without enough daylight
- 50% of people will be near-sighted by 2050
- 47% of office workers feel tired by the lack of daylight

Signify's lighting makes us see, feel & function better

1st

luminaire to  
improve wellbeing  
using melanopic  
lighting

Human  
centric

lighting enhances  
wellbeing and  
boosts performance

12%

increased  
productivity using  
circadian lighting

