



Press Release

December 8, 2020

The sky is not the limit: Signify provides Dutch installer Van Rennes the benefits of natural light indoors

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, has realized its first [NatureConnect](#) installation in the Netherlands, a lighting innovation inspired by nature to boost employee wellbeing and productivity. At [Van Rennes Elektro & Installatietechniek](#), a Netherlands-based specialist in Electronics & Installation technology, they quickly realized the possibilities of NatureConnect and its contribution to a more productive and natural office environment. When upgrading its own office, the choice for this innovative and sustainable lighting system was an obvious one.

“NatureConnect from now on will provide our office environment with pleasant and dynamic lighting, stimulating our employees’ wellbeing. First reactions are very positive and our employees clearly feel more energetic,” says Jaco Bervoets, Director at Van Rennes. “I look back on an excellent collaboration with Signify, which enables us to be a specialist in installing NatureConnect at other companies and institutions that appreciate the importance of comfort, wellbeing and productivity in the workplace.”

“In these corona times, businesses want their employees to feel good and comfortable in their working environment,” says Wouter Boxhoorn, Global Business Development Manager at Signify. “NatureConnect can contribute a great deal to this, especially in rooms with little daylight. During the upgrade of the office building Van Rennes was quickly convinced of the benefits. Van Rennes itself is now also an excellent showpiece for future NatureConnect installations!”

About NatureConnect

NatureConnect, a recent innovation by Signify, is built on proven biophilic design principles, which use elements of nature in interior spaces to create natural, engaging and inspiring environments.

In our modern world, people spend on average more than 90% of their time indoors, where they lack access to proper daylight to support their wellbeing.¹ Exposure to the right amount of light during the day, as well as the colors and dynamics from nature, are vital to us in many ways. They strongly impact our mood, energy level, comfort and our wellbeing in general. The importance of energetic and engaged employees has become a boardroom priority. NatureConnect’s lighting proposition is designed to benefit the wellbeing of both body and mind, and in return, lead to increased productivity, engagement and workplace satisfaction.

¹ 2019 Cigna 360 WELL-BEING SURVEY, WELL & BEYOND



NatureConnect combines various LED luminaires – Daylight, Skylight and Lightscape – with intuitive control to create natural lighting scenes tailored to people’s needs:

- **Supporting our natural rhythm:** Mimicking the rhythm of sunlight to support us to be active during the day and rest well at night.
- **Providing a view to the sky:** Creating the perception of space beyond the walls to give a feeling of freedom and sense of time.
- **Being immersed in nature:** Bringing the colours and dynamics from nature to stimulate positive emotions, boost creativity and support people to actively work together.

NatureConnect is available to customers in Europe and selected countries globally.

For more information, visit www.signify.com/natureconnect.

For a first introduction to NatureConnect:

<https://www.youtube.com/watch?v=Oe8y1vCf2nU>

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2019 sales of EUR 6.2 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the Dow Jones Sustainability World Index since our IPO for four consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.