



Press Release

January 14, 2021

Switch up your smart home with the newest Philips Hue outdoor luminaires and accessories

- The new Philips Hue Amarant linear spotlight washes outdoor walls in colorful light and includes the ability to extend via daisy-chain LowVolt wiring
- The Philips Hue Appear outdoor wall light features a brushed stainless steel finish and easy mounting
- The Philips Hue wall switch module gives smart control over existing traditional light switches
- The redesigned Philips Hue dimmer switch features two ways to set light scenes and offers intuitive wireless control

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, expands its Philips Hue portfolio with two outdoor lights to further personalize gardens and porches, a new wall switch module that makes existing light switches smart, and a redesigned Philips Hue dimmer switch. Smart lighting, indoors and outdoors, has never been so easy to use.

Wash your outdoor walls with light

The new **Philips Hue Amarant** linear spotlight enables users to wash outdoor walls with light for the right ambiance in their garden no matter what season. The wall washing effect with vibrant light in millions of colours is intensified by the metal shield and spices up the look and feel of a blank wall in gardens or on balconies. The Amarant can be mounted on the floor or upside down on an overhanging roof to take outdoor light decoration to the next level. As part of the LowVolt luminaire collection, it's easy to install and extend with more fixtures to fully personalize the ambiance of your outdoor space.

The **Philips Hue Appear**, a popular outdoor wall light, now features a brushed stainless steel finish and easy installation. The inox wall light, which delivers a powerful up and down floating light effect in white and millions of colors, lends a luxurious feeling to the outdoor space. No need to struggle with wires when attaching the Appear, but easily mount the light to the wall using the pin-connector, sit back and relax.

More control and convenience with new accessories

The new **Philips Hue wall switch module** is the ideal addition to any Philips Hue set up. Installed behind existing light switches, it allows users to turn their existing switch into a smart switch and ensures their smart lighting is always reachable. Whether it is via the app or via voice control: no more getting up from the couch to turn on the switches that a family member or house guest might have turned off. Additionally, in the Hue app you can simply select light scenes and customize how the switch functions to personalize the ambiance even more. The Philips Hue wall switch module is battery powered and has a minimum battery life of at least five years.

One of the most popular Philips Hue products has also been upgraded: the **Philips Hue dimmer switch**. The redesigned dimmer switch offers intuitive wireless control for Philips Hue lighting without using the app. In addition to dimming or brightening the room, the dimmer switch lets users set their favorite



light scenes or get the best light based on the time of day. Attach it anywhere you like using the wall plate or place the dimmer switch to any magnetic surface. Whether it's on your refrigerator, a metal door frame or simply on a table, your smart lighting can always be controlled by you or your house guests.

"We keep on expanding the Philips Hue portfolio to offer the easiest smart lighting to personalize the ambiance in every space in the house, whether it's indoors or outdoors. With the new switches we are taking yet another step in offering true convenience and intuitive control for our consumers," said Jasper Vervoort, Business Leader Philips Hue at Signify.

Availability

- Philips Hue Amarant (From January 26 in Europe, from March 2 in North America)
EU: EUR 149.99
US: USD 169.99
CAN: CAD 199.99
- Philips Hue Appear stainless steel (From January 26 in Europe)
EU: EUR 149.99
- Philips Hue wall switch module (Spring in Europe, Summer in North America)
EU: EUR 39.95 (1-pack) / EUR 69.95 (2-pack)
US: USD 39.95 (1-pack) / USD 69.95 (2-pack)
CAN: CAD 49.99 (only single pack available)
- Philips Hue dimmer switch, latest version (From January 26 in Europe, from February 23 in North America)
EU: EUR 19.95
US: USD 24.99
CAN: CAD 29.99

For more information about Philips Hue, please visit www.philips-hue.com. More information and images about these new products will be available closer to launch dates.

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About Signify

[Signify](https://www.signify.com) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2019 sales of EUR 6.2 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the Dow Jones Sustainability World Index since our IPO for four consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is



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