



Press Release

March 24, 2021

Signify and the National Hockey League announce partnership to increase the use of sustainable lighting in North American ice hockey facilities

- Signify named Preferred Lighting Company of the NHL®
- LED and connected lighting can help reduce the carbon footprint, energy consumption and operational costs of sports facilities

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, and the National Hockey League (NHL) today announced their partnership to help the more than 4,800 ice rinks across North America, from major arenas to community facilities, transition to [sustainable LED and connected lighting](#). These solutions can help the ice hockey industry reduce its environmental footprint by improving energy efficiency, while also delivering health and wellbeing benefits and an enhanced fan experience.

“The NHL is committed to advancing sustainable business practices and reducing the environmental impact of all levels of hockey for future generations of players and fans,” said Max Paulsen, Director, Business Development, NHL. “Upgrading to LED and connected lighting is better for our planet – and offers a practical and cost-effective solution for rinks across North America. Through our partnership with Signify, rink owners will have the opportunity to reduce operational costs, streamline maintenance and focus resources on improving the holistic, in-venue experience. We are thrilled to name Signify the Official Lighting Partner of the NHL and look forward to working together to support facilities’ switch to sustainable lighting solutions.”

Signify offers [custom lighting services](#) to help sporting venues assess their current equipment and create a plan according to their needs, whether it’s a retrofit upgrade or installing a new connected lighting system like [Interact Sports](#). Signify also provides high-quality lamps, luminaires and software for a range of indoor and outdoor applications, from [UV-C disinfection lighting](#) to help disinfect locker rooms to color-changing, exterior façade lighting to excite spectators.

“We are proud to partner with the NHL and bring better, sustainable lighting solutions to hockey facilities across North America,” said Martin Stephenson, Head of North American Systems & Services, Signify. “Together, we can have a positive impact on the sport’s environmental footprint and on all who play and enjoy the game.”

To learn more about Signify, its lighting innovations and commitment to sustainability, visit www.signify.com.



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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2020 sales of EUR 6.5 billion, we have approximately 38,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the Dow Jones Sustainability World Index since our IPO for four consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.

About the NHL

The National Hockey League (NHL®), founded in 1917, consists of 31 Member Clubs and proudly welcomes its 32nd franchise, the Seattle Kraken™, for the 2021-22 season. Each team roster reflects the League's international makeup with players from more than 20 countries represented, all vying for the most cherished and historic trophy in professional sports – the Stanley Cup®. Every year, the NHL entertains more than 670 million fans in-arena and through its partners on national television and radio; more than 151 million followers - league, team and player accounts combined - across Facebook, Twitter, Instagram, Snapchat and YouTube; and more than 100 million fans online at NHL.com. The League broadcasts games in more than 160 countries and territories through its rightsholders including NBC/NBCSN and the NHL Network™ in the U.S., Sportsnet and TVA in Canada, Viaplay in the Nordic Region and CCTV and Tencent in China. The NHL reaches fans worldwide with games available online in every country including via its live and on-demand streaming service NHL.TV™. Fans are engaged across the League's digital assets on mobile devices via the free NHL® App; across nine social media platforms; on SiriusXM NHL Network Radio™; and on NHL.com, available in eight languages and featuring unprecedented access to player and team statistics as well as every regular-season and playoff game box score dating back to the League's inception, powered by SAP. The NHL is committed to building healthy and vibrant communities through the sport of hockey by increasing youth participation and engagement; fostering positive family experiences; promoting inclusion, positive culture and leadership; and supporting sustainable community impact.