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Press Release

May 12, 2021

Complete Philips Hue range to be compatible with new smart home connectivity standard Matter

- The Philips Hue Bridge smart lighting hub will be automatically enriched with Matter, making all connected Philips Hue products compatible with this new industry-unifying standard
- By supporting Matter, Philips Hue future-proofs its products ensuring a simplified connected experience between its advanced smart lighting and other smart devices
- Matter is currently expected to be launched by the Connectivity Standards Alliance in the last quarter of 2021

Eindhoven, the Netherlands – <u>Signify</u> (Euronext: LIGHT), the world leader in lighting, announces all existing and new Philips Hue smart lights and accessories will be compatible with Matter via a software update to the Hue Bridge. Matter (previously known as Project CHIP - Connected Home over IP) announced by the Connectivity Standards Alliance (formerly Zigbee Alliance) on May 11, is a new industry-unifying standard that enables smart devices to work together seamlessly. Philips Hue users will therefore benefit from greater interoperability — making organizing an innovative smart home easier than ever before.

Matter to be enabled across all Philips Hue products in just one step

Philips Hue offers the easiest-to-personalize and most comprehensive smart lighting, for which the Hue Bridge is the smart lighting hub that connects and controls all Philips Hue products, from indoor and outdoor lights to entertainment features, smart accessories, and more. To take the Philips Hue smart home integration to the next level, the software in the user's Hue Bridge will simply be updated automatically with Matter. Via this update Philips Hue users will benefit of a simplified connected experience when integrating with other smart home devices. As all previous settings and personalization across Philips Hue products will remain after the Hue Bridge Matter update, users will continue to enjoy the wide range of features to personalize their homes with smart lighting, including light scenes, automated schedules, advanced entertainment possibilities and more.

Philips Hue is a leading contributor to the development of Matter

As a Connectivity Standards Alliance board member, a Matter and Zigbee steering committee member and active member in developing the specification and certification, Signify has established itself as a leading player in the development of Matter (previously known as Project CHIP - Connected Home over IP). Signify has contributed from the start to develop the new industry-unifying standard to enable a seamless integration with smart lighting and to further enhance the unique Philips Hue user experience. Signify has actively participated in demos and periodically tested Matter interoperability of Philips Hue products with smart home partners, ensuring current and future Philips Hue users will have a superior and seamless connected experience.

"Within Philips Hue, we are always looking to provide our users with the latest innovative and enhanced connected experiences with other smart home systems. By actively participating in demos

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and testing the interoperability of Philips Hue with other smart home devices via Matter we were able to raise the smart home experience with Philips Hue to the next level. I believe this single, unified connectivity standard will transform smart home technology from an emerging technology to mass household adoption," said George Yianni, Head of Technology Philips Hue at Signify.

Matter is currently expected to be launched by the Connectivity Standards Alliance in the last quarter of 2021. The Hue Bridge's software update will become globally available soon after the launch of Matter.

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For further information, please contact:

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About Philips Hue

Philips Hue is the world leader in smart lighting. With its range of smart LED bulbs, light fixtures, lamps, sensors, and smart switches, Philips Hue brings smart lighting to everyday homes. The smart lighting system lets you set the mood with beautiful colors and light scenes, set up convenient timers and automations to help you feel safer in your surroundings, use the best light for your daily activities, and help make your life that much easier.

For more information, please visit <u>www.philips-hue.com</u>. Follow us on our social channels to stay updated: <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>Pinterest</u>.

About Signify

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our <u>Philips</u> products, <u>Interact</u> connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2020 sales of EUR 6.5 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We <u>achieved</u> carbon neutrality in 2020, have <u>been</u> in the Dow Jones Sustainability World Index since our IPO for four consecutive years and were named <u>Industry Leader</u> in <u>2017</u>, <u>2018</u> and <u>2019</u>. News from Signify is located at the <u>Newsroom</u>, <u>Twitter</u>, <u>LinkedIn</u> and <u>Instagram</u>. Information for investors can be found on the <u>Investor Relations</u> page.