



Press Release

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Set the mood outdoors and indoors with Philips Hue's new products and features

- Add a touch of elegance to your outdoor space with the new Philips Hue Inara wall light with vintage-style Filament bulb
- Beautify your garden or porch with colorful light of the new Philips Hue outdoor Lucca wall light, the Resonate wall light or Calla bollard in stainless steel and create the right ambiance at any moment
- Create a relaxing or romantic ambiance at home with the gently glowing light of the new Candle and Fireplace effects in the Philips Hue app

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, unveils a new range of Philips Hue smart lighting products and features to create the perfect ambiance outside and inside your home. New outdoor wall and bollard lights, plus new effects in the Philips Hue app can enhance any occasion, whether you're socializing with friends on the patio or spending a romantic night on the sofa.

Make your garden glow with a splash of outdoor lighting

The new **Philips Hue Inara wall light** brings the decorative beauty of the Filament bulb from indoors to outdoors. The black vintage-style lantern includes all the smart features of Philips Hue with a traditional twist. The Inara's dimmable warm white light adds elegance and an intimate atmosphere to the patio or porch when welcoming guests and setting the mood for socializing outdoors.

From traditional to contemporary design, the new **Philips Hue Lucca wall light** makes it effortless to personalize gardens and balconies with white and colored light. With its sleek, round shape and modern black bands, the Lucca offers a wide distribution of light, capable of making your outdoor space come to life at night.

The black **Philips Hue Resonate wall light** enhances outdoor spaces with its minimalist design and white and color light. By casting a colorful glow up and down the wall, the rectangular wall light creates triangles of light for a unique design element. Use the Resonate to create an eye-catching effect by highlighting the beautiful architectural features of your home.

The outdoor range is further expanded with the **Philips Hue Calla bollard in stainless steel**, ideal for lining your pathway with light. Its white and color light creates a welcoming and atmospheric entrance to your home and helps you to navigate your way on dark mornings. At a little over 25 centimeters tall, the Calla can be easily dotted around the garden, tucked between flowers, or placed amongst plants and trees, to create a personalized ambiance. The Calla path light features Low-volt technology, that's easy to set up and expand. Just connect it with the included extension cable to your existing Philips Hue Low-volt installation.



Philips Hue outdoor smart lights come with all the benefits of the Philips Hue system and are made to withstand any weather conditions. Lights are dimmable for the perfect ambiance and can be controlled via the Philips Hue app, remote control, voice, or outdoor motion sensor. Connect outdoor smart lighting to the Philips Hue Bridge and take advantage of clever automations — set lights to turn on when you're near home or automate the lights to mimic your presence while away.

New effects create cozy evenings and romantic dinners

New effects will be added to the Philips Hue app in the first quarter of 2022. The first effects are Candle and Fireplace, mimicking the gentle glowing of natural candlelight or a cozy fireplace to set the mood for a romantic dinner or a relaxing evening on the sofa. To get an even richer experience, use them with the Philips Hue Play gradient lightstrip, gradient light tube, gradient Signe table or floor lamp.

“At Philips Hue, we offer the most advanced and personalized smart lighting experience anywhere around the home, indoors as well as outdoors. We continue to develop new enjoyable features for the Philips Hue app, from immersive experiences in your entire room, to the new Candle and Fireplace effects that help our users create an extraordinary ambiance on specific lights,” said Jasper Vervoort, Business Leader Philips Hue at Signify.

As Philips Hue is constantly innovating, new generations of lights have improved hardware capabilities compared to previous generations. Candle and Fireplace effects make use of these enhanced capabilities and work on all Philips Hue lights that are both Zigbee and Bluetooth compatible. Once the effects are available in the Hue app, you will be able to see if your light is compatible.

Availability

- Philips Hue Inara Filament Wall light black (available February 8 in EU, March 1 in US and CAN)
EU: EUR 99.99
US/CAN: USD 99.99 / CAD 129.99
- Philips Hue Lucca Wall light black (available March 1 in US and CAN)
US/CAN: USD 99.99 / CAD 129.99
- Philips Hue Resonate Wall light black (available March 1 in US and CAN)
US/CAN: USD 159.99 / CAD 189.99
- Philips Hue Calla Bollard in stainless steel (available February 8 in EU)
EU: EUR 139.99

For more information about Philips Hue, please visit www.philips-hue.com.

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About Philips Hue

Philips Hue is the world leader in smart lighting. With its range of smart LED bulbs, light fixtures, lamps, sensors, and smart switches, Philips Hue brings smart lighting to everyday homes. The smart lighting system lets you set the mood with beautiful colors and Scenes, set up convenient timers and automations to help you feel safer in your surroundings, use the best light for your daily activities, and help make your life that much easier.

For more information, please visit www.philips-hue.com. Follow us on our social channels to stay updated: [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [Pinterest](#).

About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2020 sales of EUR 6.5 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for five consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.