



Press Release

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Philips Hue combines design, flexibility, and control with new lights and accessories

- Design your home's smart lighting with complete flexibility using Philips Hue Perifo track lighting and its range of color-capable lights.
- Take smart light with you inside and outside your home with the new Philips Hue Go portable table lamp.
- Enjoy the perfect start to your day with the new vibrant Sunrise wake-up effect, the ideal accompaniment to the new Philips Hue Signe gradient in oak.
- Take total control of your smart lights, set light scenes with one-click and turn the dial to get intuitive dimming with the new Philips Hue Tap dial switch.

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting unveils a new range of Philips Hue smart lighting products that offer even more flexibility, control, and design options for the home. New product launches include two exciting firsts for Philips Hue — the first fully customizable track lighting with its own range of lights, and the first portable, rechargeable lamp designed for indoor and outdoor use. A new smart switch in sleek black or white brings intuitive dimming for the first time by turning the switch's dial. It also includes the ability to set scenes and assign rooms with each of its four buttons. With daily wellbeing in mind, a new Wake up automation in the Philips Hue app brings a personalized and natural Sunrise effect to the bedroom. The automation is designed to give users the sensation of waking up outdoors under a vast morning sky. It's complemented by a new gradient lamp designed for the bedside.

Design and customize smart lighting like never before

Become your home's personal lighting designer with **Philips Hue Perifo track lighting**. Perifo is a new line from Philips Hue that is made up of individual rails that fit together to make a fully customizable track. You choose the layout and length of the track and what lights to include to get full control over the way you light your home. The track can be attached to the wall or ceiling and connected to a standard outlet or existing wires using the included power supply unit. Then the real fun begins as you click your choice of smart lights into the track and position them exactly how you want. You can combine your choice of color-capable spotlights, pendants, light bars, and light tubes in a single Perifo track to set the mood for any occasion while creating a unique design feature.

Staying with flexibility and design, now you can take smart light with you from the living room to the patio table, or anywhere inside and outside your home with the new **Philips Hue Go portable table lamp**. The portable table lamp is designed for indoor and outdoor use and features a silicone grip,

making it easy to carry wherever you need light. The Hue Go portable table lamp offers up to 48 hours of battery life and is easily recharged using the included charging base. Whether you're reading in bed or having dinner on the patio, the lamp's button lets you cycle through preset light scenes to create just the right mood.

Filling your home with colorful smart light just got easier with new generations of the **Philips Hue White and color ambiance can downlight** and **White ambiance can downlight**. Generation two of the White and color ambiance downlight now features an increased lumen output of up to 1100 lumens, while generation three of the White ambiance downlight now offers up to 850 lumens. The new generations of downlights are bright enough to fill any room with light — they can also dim down low to set the perfect atmosphere in your home. And now you can choose from two sizes of smart recessed lights which are also available in multipacks for the first time. Both versions are available with a 4-inch can and a 5-/6-inch can offering the full range of white and color light. Philips Hue downlights are easy to install and unlock a wealth of benefits, from hands-free voice control to automations that personalize your daily lighting needs.

Smart lighting in the bathroom gets a stylish and sleek update with the new **Philips Hue Xamento black** bathroom range. The **Philips Hue Xamento recessed spot in black** brings subtle, contemporary design to the bathroom while offering up to 350 lumens in millions of colors of dimmable smart light just where you need it. The Xamento recessed spot in black is available as a single or 3-pack. The **Philips Hue Xamento M ceiling light in black** makes a decorative centerpiece in the bathroom while filling the space with subtle, diffused light thanks to its unique design. And while it's capable of filling your bathroom with 2350 lumens in millions of colors, it can also be dimmed down low to create the perfect relaxing ambiance. The Xamento black bathroom range is specially designed to be easily installed and used in humid locations.

New Sunrise wake-up style enhances daily wellbeing

Smart light continues to enhance wellbeing at home and help with daily routines with the new **Sunrise wake-up style**. The new Sunrise effect with its rich, colorful transition through blue to soft orange light, mimics the sun appearing over the horizon — giving you a relaxing wake-up call in the morning or at any time of day. The Sunrise wake-up style can be found in the Philips Hue app under the Wake up Automations Tab for Hue Bridge users and the Routines Tab for Bluetooth users. The wake-up style can be customized for duration and time of day. Users of the existing wake-up style — now called Fade to Bright — can upgrade their wake-up experience by simply selecting Sunrise from the edit screen of the Automation.

The Sunrise wake-up style is optimized for all gradient lamps and will be launched along with the new **Philips Hue Signe gradient lamp in oak**. The Signe gradient lamp in oak with its slender profile and a natural wood-toned base is designed to be both a statement piece and subtle accent for the bedroom. It's available both as a table lamp and floor lamp.

Set and adjust light scenes instantly and effortlessly

Finally, Philips Hue introduces a new smart accessory, the **Philips Hue Tap dial switch** — giving users even more personalized control of their smart lights around the home. The Tap dial switch has four buttons, and each button can be set to control smart lights in up to three separate rooms or zones around the home. Tap a button to choose or adjust any light scene instantly. The Tap dial also comes with intuitive dimming control — the faster or slower you turn the dial, the faster or slower your

smart lights dim or brighten. The switch also has a sleek, matte design in black or white, making it fit in with decor anywhere around the home. It can also be used as a handy remote control or even mounted magnetically onto any metal surfaces.

Experience Philips Hue — virtually!

Prospective and existing Philips Hue users can now explore (and play around with!) the full suite of features Hue has to offer inside the Philips Hue app — perfect for those planning to start their smart lighting journey.

The new Demo mode can be found in the Explore tab of the app and offers a range of virtual experiences that demonstrate how Philips Hue smart lighting can transform the home and enhance the daily routine. The demos explore the ambiance, entertainment and feel more secure themes, with a special section dedicated to Hue accessories. The demos will continue to be updated and enriched in the app with new themes, helping future users to visualize the Hue experience.

Watch a recording of the Philips Hue digital media event

Using the following link, you can watch a recording of the Philips Hue digital media event where you'll be able to see demonstrations of the new products. <https://www.philips-hue.com/newlaunches>

“At Philips Hue, we believe the customization and effortless control of our smart lights is essential for creating an enjoyable and personalized smart lighting experience anywhere around the home. With our new range of products, we offer our customers even more flexible smart lighting options, whether creating the right ambiance, helping with the daily routine, or adding a touch of design elegance inside or outside,” said Jasper Vervoort, Business Leader Philips Hue at Signify.

Availability

- Philips Hue Perifo rail black or white (End of Summer 2022 in EU)
EU: EUR 49.99 - 89.99
- Philips Hue Perifo connectors black or white (End of Summer 2022 in EU)
EU: EUR 19.99 - 29.99
- Philips Hue Perifo PSU wall or ceiling (End of Summer 2022 in EU)
EU: EUR 99.99
- Philips Hue Perifo track lights (End of Summer 2022 in EU)
EU: EUR 119.99 - 299.99
- Philips Hue Go portable table lamp (End of Summer 2022 in EU and NAM)
EU: EUR 149.99
NAM: USD 159.99
- Philips Hue Signe gradient table oak (available June 21 in EU)
EU: EUR 239.99
- Philips Hue Signe gradient floor oak (available June 21 in EU and mid-July in NAM)
EU: EUR 349.99
NAM: USD 349.99

- Philips Hue White and color ambiance downlight — generation two (Available June 21)
US and Canada: 4-inch 59.99 USD, 5-/6-inch 59.99 USD, 5-/6-inch 4-pack 219.99
- Philips Hue White ambiance downlight — generation three (Available June 21)
US and Canada: 4-inch 49.99 USD, 5-/6-inch 49.99 USD, 5-/6-inch 4-pack 189.99
- Philips Hue Xamento recessed spot black (available June 21 in EU)
EU: EUR 79.99 single pack / 3-pack EUR 219.99
- Philips Hue Xamento M ceiling light black (available June 21 in EU)
EU: EUR 219.99
- Philips Hue Tap dial switch in black or white (available June 21 in EU and NAM)
EU: EUR 49.99
NAM: USD 49.99

For more information about Philips Hue, please visit www.philips-hue.com.

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About Philips Hue

Philips Hue is the world leader in smart lighting. With its range of smart LED bulbs, light fixtures, lamps, sensors, and smart switches, Philips Hue brings smart lighting to everyday homes. The smart lighting system lets you set the mood with beautiful colors and Scenes, set up convenient timers and automations to help you feel safer in your surroundings, use the best light for your daily activities, and help make your life that much easier. For more information, please visit www.philips-hue.com. Follow us on our social channels to stay updated: [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [Pinterest](#).

About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2021 sales of EUR 6.9 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for five consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.