



## Press Release

June 19, 2023

### **Signify wins eight Red Dot awards for design excellence**

- Recognition follows eight iF Design awards awarded in May
- Industry accolades highlight the company's persistent focus on innovation and forward-thinking design

**Eindhoven, the Netherlands** – [Signify](#) (Euronext: LIGHT), the world leader in lighting, will receive eight prestigious awards for product design at the Red Dot Design Awards 2023 in Essen, Germany today. Among the winning products are the Philips MyCreation Coastal breeze, a 3D-printed lamp made from recovered fishing nets that won the award for 'Innovative Product', and Philips Hue's Perifo, a new smart tracking system.

"These awards are a recognition of our relentless drive to bring customers the best possible experience, through unique, sustainable product design," says Ton Borsboom, Head of Design at Signify. "We're very proud of our teams who continue to deliver forward-thinking innovations to the world stage."

### **Winning Signify products at the Red Dot Design Awards 2023**

Red Dot Innovative Product

- [Philips MyCreation Coastal breeze](#)

Red Dot Product Design

- [Philips MyCreation Voila Open Weave Texture](#)
- [Philips Hue Play Gradient Lightstrip for PC](#)
- [Philips Hue Perifo](#)
- [Philips Hue Tap dial switch](#)
- [Philips StoreFlow](#)
- [Philips UniFlood C Pro](#)
- [Philips Deep Recessed Spot Family](#)

### **Winning Signify products at iF Design Awards 2023:**

iF User Interface

- [Interact Pro](#)
- [Signify Service Tag](#)



iF Product Design

- [Philips StoreFlow](#)
- [Philips MyCreation Lantyn](#)
- [Philips MyCreation Coastal breeze](#)
- [Philips Elegant pendant series](#)
- [Philips Hue Tap dial switch](#)
- [Philips Hue Perifo](#)

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**About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. In 2022, we had sales of EUR 7.5 billion, approximately 35,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in our operations in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for six consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.