



Press Release

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Philips Hue integrates smart lighting, sensors, and cameras to help secure your home

- Experience the integration of smart lighting and smart home security with new Philips Hue Secure cameras, sensors, and app features to help secure your home
- Monitor your home in real time and receive instant motion notifications, and use the Security Center in the Philips Hue app to trigger light and sound alarms and arm or disarm the system
- Rest assured that videos remain private as Philips Hue Secure cameras feature end-to-end encryption by default, even for event recognition
- Enjoy the cozy atmosphere created by Philips Hue Festavia string lights, both indoors and outdoors, and update your Philips Hue lights to work with Matter via the Philips Hue Bridge

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, today announces the launch of a new product category with Philips Hue Secure smart cameras, sensors, and app features to help secure your home. Philips Hue Secure allows you to monitor your home in real time, and it offers instant motion alerts and unique light and sound alarms to help deter intruders. The new Security Center in the Philips Hue app offers even more advanced features when users subscribe to a plan. Other updates include Philips Hue Festavia string lights for both indoors and outdoors, and the launch of Matter for all Philips Hue users.

Keep an eye on your home with Philips Hue Secure cameras

Philips Hue Secure cameras feature a clear 1080p HD video feed with night vision to help you monitor your home in real time and trigger instant motion notifications. You can help deter intruders by triggering the unique combination of Philips Hue lights and sound alarms, or you can activate two-way talk to tell a delivery person to leave the package or just say “Hi!” to a friendly face. Philips Hue cameras feature end-to-end encryption by default, ensuring any video clips, snapshots, and live view remain private. Specifically, the capability to recognize whether a notification is triggered by a person, a pet or a package runs on the camera itself instead of the cloud, which means end-to-end encryption is always enabled.

Suitable for both indoors and outdoors, Philips Hue Secure cameras are available in both a battery and wired version, as well as in the colors black or white. The Secure wired camera can be used with a convenient desktop stand, giving you optimal flexibility to place it around the home. Both cameras can also be placed outside with the **Secure camera mount with ground spike** and can be easily connected to Philips Hue's existing low-voltage outdoor system.



Specifically developed for outdoor use, the **Philips Hue Secure floodlight camera** brings the best of the Philips Hue system together. It allows you to keep an eye on the backyard, patio, or driveway, and — when you trigger a light alarm from the Philips Hue app — the floodlight immediately illuminates a large area in any color, such as bright white or even red.

For all Philips Hue Secure cameras, a low-voltage outdoor charging cable and anti-drop cable are available.

Get alerted when doors and windows open with contact sensors

The **Philips Hue Secure contact sensor** — which can be used on doors, windows, cabinets, and more and is available in the colors black or white — sends real-time notifications when the contact sensor is opened or closed. For example, you can program your front door contact sensor to turn on your hallway lights and send a notification, so you can immediately check for potential intruders. You can also use the contact sensor to simply automate your lights anywhere else in the home: for example, you can program your lights to turn on and off when you open and close a cabinet or bathroom door.

All-new Security Center in the Philips Hue app

The Philips Hue app now features the new Security Center to control your smart home security system. When you receive a notification, you can tap it to open the app. From the Take action screen, you can manually trigger an alarm that flashes your lights, sound the siren on your Secure camera, or call the local authorities or a trusted contact.

Using the Philips Hue app, you can personalize your camera settings. Create Blackout zones, which make certain areas of the video feed private, or Activity zones, which prevent areas from sending notifications — particularly useful for busy sidewalks in front of the house. Users can arm and disarm the system, set up special armed states for whether they are home or away, review a timeline of events, and more.

“As the world leader in smart lighting, we know that light plays a major role when it comes to security. After previously having introduced innovations like Philips Hue motion sensors and the Mimic presence automation, we’re now extending with a full suite of solutions for home security in day-to-day life. By integrating our smart lighting system with cameras, contact sensors, and app features, we offer a unique security solution through light to help users secure their homes. And it doesn't end here, as we will continue to build and innovate to unlock the potential of lighting and security for our users,” said Jasper Vervoort, Business Leader Philips Hue at Signify.

How to access Philips Hue Secure

Philips Hue Secure starter kits and bundles conveniently combine a variety of products to start experiencing the new Philips Hue Secure system. The Philips Hue Bridge is required for the full suite of Philips Hue Secure products and their advanced features, such as the contact sensor, floodlight camera, light and sound alarms, automations, and more.

In order to ensure privacy and security of the Philips Hue smart home security system, it's essential for users to have a Philips Hue account. Philips Hue accounts give users immediate access to their Philips Hue system and security features (even when they are away). Accounts also allow the



administrators of a Philips Hue system to control individual member permissions in the app. Administrators can restrict members to only control the lighting, to control the lighting and arm/disarm the security system, or to have full control over the lights and security system.

Additional security features, which include access to Activity zones and detecting if a person, package, animal, or vehicle triggered the alert, can be unlocked with a paid plan. The Basic plan provides access to 30 days of video history, while the Plus plan offers 60 days of video history.

What else is new from Philips Hue

A new generation of the popular **Philips Hue Festavia string lights** will launch — and it can be used both indoors and outdoors. Besides creating a cozy indoor atmosphere for holidays and special occasions, any barbecue or backyard party can now be decorated with a gradient of colorful light. The new string lights come in three varieties: 100 LEDs along an 8-meter cord, 250 LEDs along a 20-meter cord, and 500 LEDs along a 40-meter cord. Three new light effects, specially made for Festavia, will be available in the Philips Hue app: Prism, Glisten, and Opal. These effects will also be available for first-generation Festavia string lights, while the Prism effect will be available for all Philips Hue color-capable lights.

The new **Philips Hue MR16 smart bulb** lets you bring Philips Hue smart lighting to conventional spotlights anywhere in the home. The bulb works on the same 12 V low voltage as standard MR16 bulbs, making them compatible with most transformers. Featuring a bi-pin base and standard width, these bulbs fit perfectly both in size and style into most existing fixtures.

Lastly, all Philips Hue users can benefit from the interoperability of Matter via a software update to the Philips Hue Bridge available in September 2023. With the launch of this update, users will see a simplified experience when connecting their Philips Hue system with other Matter-compatible smart home devices and apps.

To find out more about the latest Philips Hue products and app features, visit www.philips-hue.com/newlaunches.

Availability

- Philips Hue Secure wired camera in black or white (available fall 2023 in EU and NAM)
EU: EUR 199.99 / EUR 229.99 with desktop stand
NAM: USD 199.99 / USD 229.99 with desktop stand
- Philips Hue Secure battery camera in black or white (available fall 2023 in EU and NAM)
EU: EUR 249.99
NAM: USD 249.99
- Philips Hue Secure floodlight camera in black (available Q1 2024 in EU and NAM)
EU: EUR 349.99
NAM: USD 349.99
- Philips Hue Secure contact sensor in black or white (available fall 2023 in EU and NAM)
EU: EUR 39.99 (1-pack) / EUR 69.99 (2-pack)



- NAM:** USD 39.99 (1-pack) / USD 69.99 (2-pack)
- Philips Hue Secure camera mount with ground spike (available fall 2023 in EU and NAM)
EU: EUR 39.99
NAM: USD 39.99
- Philips Hue Secure desktop stand in black and white (available fall 2023 in EU and NAM)
EU: EUR 49.99
NAM: USD 49.99
- Philips Hue Secure low-voltage outdoor charging cable (available fall 2023 in EU and NAM)
EU: EUR 29.99
NAM: USD 29.99
- Philips Hue Secure anti-drop cable (available fall 2023 in EU and NAM)
EU: EUR 14.99
NAM: USD 14.99
- Philips Hue Secure Basic plan with 30-day video history (available fall 2023 in EU and NAM)
EU: EUR 3.99 per camera per month or EUR 39.99 per camera per year
NAM: USD 3.99 per camera per month or USD 39.99 per camera per year
- Philips Hue Secure Plus plan with 60-day video history (available fall 2023 in EU and NAM)
EU: EUR 9.99 per month or EUR 99.99 per year for multiple cameras
NAM: USD 9.99 per month or USD 99.99 per year for multiple cameras
- Philips Hue Festavia string lights (available September 2023 in EU and US)
EU: EUR 119.99 (100 LEDs) / EUR 219.99 (250 LEDs) / EUR 359.99 (500 LEDs)
US: USD 119.99 (100 LEDs) / USD 219.99 (250 LEDs) / USD 359.99 (500 LEDs)
- Philips Hue MR16 White ambiance and White and Color Ambiance (available September 2023 in EU and NAM)
EU: EUR 39.99 (1-pack White ambiance) / EUR 64.99 (2-pack White ambiance) / EUR 64.99 (1-pack White and color ambiance) / EUR 109.99 (2-pack White and color ambiance)
NAM: USD 99.99 (2-pack White and color ambiance)

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For further information, please contact:

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About Philips Hue

Philips Hue is the world leader in smart lighting. With its comprehensive range of products, Philips Hue brings smart lighting and security to everyday homes. Set the mood with beautiful colors and scenes, or even sync your lights to your TV, music, and games for a surround lighting experience. With Philips Hue Secure, you can help safeguard your home with cameras, sensors, and real-time notifications. Philips Hue gives you the opportunity to get the best light for any moment. For more information, please visit www.philips-hue.com. Stay up to date by following us on social media: [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [Pinterest](#).



About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. In 2022, we had sales of EUR 7.5 billion, approximately 35,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in our operations in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for six consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.