Press release

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Hue Secure expands portfolio with wired video doorbell, 2K cameras and MotionAware™ for smarter home monitoring

- New Hue Secure video doorbell helps keeps an eye on the front door around the clock
- With the Hue Secure smart chime, users are alerted in their home with sound
- Hue MotionAware™ lets your lights detect and signal movement, keeping you informed instantly

Eindhoven, Netherlands – Since the launch of Hue Secure two years ago, <u>Signify</u> (Euronext: LIGHT), the world leader in lighting, has continuously expanded the portfolio – adding flexible, smart features that combine the power of Philips Hue lighting with advanced home security. Now, Hue Secure takes a major step forward with the introduction of the new 2K wired video doorbell, designed for real-time guest communication, and the smart chime, ensuring no visitor goes unnoticed when you're at home. The new 2K wired camera enhances the camera portfolio with crystal-clear detail, helping users see exactly what's happening around and in their home.

Seamless integration between smart lighting and intelligent monitoring

Hue Secure is designed to help users feel safe at home by combining the benefits of smart lighting with advanced monitoring capabilities. Cameras and contact sensors can be integrated into the Hue ecosystem and paired with Philips Hue lights to respond instantly when activity is detected. With the addition of Hue MotionAware™, your lights become intelligent motion sensors — monitoring movement throughout the home and sending notifications even without a camera or doorbell trigger. Together, these capabilities create a discreet, always-on layer of protection that draws attention when needed and helps deter unwanted visitors.

Keep an eye on the front door – even when on the move

The new Hue Secure video doorbell keeps you connected to your front door at all times. Whether you're at home or on the move, you'll be notified in multiple ways when someone's at the door or a package arrives — and even receive a call when the doorbell rings, so you don't miss it. Linked with your Philips Hue lights, it can automatically turn them on — adding an instant layer of visibility and deterrence.

Its 2K high-resolution fisheye lens captures a 180-degree wide field of view, including packages on the ground, while Starlight technology ensures clarity at night. With two-way talk, you can greet guests, give delivery instructions, or deter unwanted visitors from anywhere.

Don't miss a visitor – with light and sound alerts anywhere in your home

The new Hue Smart Chime works hand in hand with your Hue Secure video doorbell to make sure you're made aware when someone's at the door. As soon as the doorbell is pressed, it triggers a customizable sound and can also activate nearby Hue lights—so you're alerted both visually and audibly. You can even schedule quiet hours or set specific tunes for different times of the day—for example, a softer chime alert during bedtime and a more cheerful chime alert during the day.

Hue MotionAware™ with Hue Bridge Pro – responsive lighting as part of your security

Exclusively available with the Hue Bridge Pro, Hue MotionAware™ transforms Philips Hue lights into intelligent motion sensors—keeping users in the know about activity anywhere in their home, no matter where they are. When MotionAware™ detects movement, it can instantly trigger lights alarms and send notifications, helping users stay aware and react promptly. Over 95% of Philips Hue lights support MotionAware™, making it broadly accessible across the ecosystem. This feature is unlocked when paring the Hue Bridge Pro with a Hue Secure subscription, offering a seamless blend of lighting and detection for discreet, always-on peace of mind.

Crystal-clear detail with the new 2K Hue Secure wired camera

The latest addition to the Hue Secure portfolio, the 2K wired camera, delivers exceptional image quality—capturing every detail with remarkable clarity. This higher resolution makes it easier to identify faces and small objects, helping users feel more confident about what they see. Designed for effortless plug-and-play installation, the camera is ready to start monitoring as soon as it's paired with Wi-Fi and powered through the included PSU-C power supply. This compact adapter supports flexible cable routing, making it easy to place the camera exactly where it's needed without complex wiring. Combined with advanced Hue Secure features like light and sound alarms, the new 2K camera offers a sharper, simpler way to keep an eye on home security.

New Updates and a big partnership

Several updates have already expanded the functionality of the Hue Secure portfolio this year and there are more to come:

- Free 24-hour video history Users can access the last 24 hours of footage for free. Previously part of the Secure subscription, this feature is available later this year to all Hue Secure camera and doorbell users at no cost.
- Smoke alarm detection Cameras can now detect smoke alarms and respond automatically
- Independent light and sound alarms The Hue Secure ecosystem can now trigger visual and audible alerts automatically

Hue Secure keeps getting better

"With our new video doorbell, we are extending the reach of Hue Secure to where everyday security begins at the front door," explains John Smith, Business Leader for Philips Hue at Signify. "And with regular updates, the system will become even smarter over time adapting precisely to the needs of our users."

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About Signify

<u>Signify</u> (Euronext: LIGHT) is the world leader in lighting for professionals, consumers and the Internet of Things. We unlock the extraordinary potential of light for brighter lives and a better world. Our advanced products, systems and data-enabled services deliver business value and transform life in

homes, buildings and public spaces. In 2024, we had sales of EUR 6.1 billion, approximately 29,000 employees and a presence in over 70 countries. We feature in the <u>Dow Jones Sustainability World Index</u> and hold the <u>EcoVadis</u> Platinum rating, placing in the <u>top one percent</u> of companies assessed. News from Signify can be found in the <u>Newsroom</u>, on <u>LinkedIn</u>, <u>Instagram</u> and <u>X</u>. Information for investors is located on the <u>Investor Relations</u> page.

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