



## Press Release

July 26, 2022

### **Smart lighting for daily living and convenience: Signify unveils a new range of smart lights that are Connected by WiZ**

- WiZ answers to the growing popularity of portable, indirect and smart lighting with new, versatile products
- The new WiZ Portable Button makes the basic operation of smart WiZ products even more flexible by acting as a wall switch and/or remote control.
- New WiZ ceiling lights and lamps added to complete the portfolio

**Guildford** – [Signify](#) (Euronext: LIGHT), the world leader in lighting, announces a new range of smart WiZ lighting products to offer smart lighting enthusiasts' greater comfort for daily convenience. Expanding on its existing line-up, the new range from WiZ smart lighting offers a selection of table and floor lamps, a portable light switch, and new ceiling lights and lamps, giving customers a wide array of options to make their home all connected with smart lighting. The products will be available across retailers from August 1, 2022.

#### **Light on the go**

The new **WiZ Mobile Portable lamp** is ideal for lighting up any room of the house or any occasion. With its endless combinations of soft light and colourful gradients, the lamp is the ideal choice to turn any space into all kinds of special. It also has a dual-zone design that creates a beautiful gradient ombré colour effect with Dynamic Light Modes, allowing users to choose between two different light colours and creating an atmospheric ambience. The lamp can be controlled using a voice assistant and features a touch panel for quick control: pre-set modes and dimming features to set the mood. And thanks to the soft handle for a comfortable grip, the light can be carried anywhere – safely and easily. The lamp is perfect for an intimate dinner, illuminating the reading nook or even a bedside lamp!

#### **To light up small spaces with ease**

The **Bar Linear Light** is a slim bar that radiates plenty of colours and is easy to fit in small spaces – it offers the best of versatility and flexibility. You can tilt it on one of its sides to adjust the light angle and if you prefer a longer light, connect a second bar to double the effect. The light is the right choice to add playfulness to any space in the house – be it highlighting home décor or your collections on a display cabinet or bookshelf.

#### **New addition of light that transforms the room – instantly**

A new addition to the WiZ range, the **Rune Ceiling Light** is the sleek and stylish luminaire that fits any interior style to add a splash of colour to any room. The light combines style with utility to get the right ambience for focus or to relax with tunable warm to cool white light. It is easy to achieve the exact right light to suit every moment with its large diffuser zone that can be adjusted from a for cool bright light to a cosy warm ambient white light. The product distinctively features a hover-like colour ring halo on the ceiling, achieving a delightful decorative effect.

Another addition to the range is the **WiZ SuperSlim Ceiling Light** that is shaped in a slim circular and changes colour from a cool blue to a warm yellow – all with in-built light recipe and dimming. Its large, circular light surface floods any room with cool blue light to promote alertness and concentration and dims into a soft and warm color to help you relax, ensuring day to day tasks are well supported with the right lighting.

The latest product range introduced also includes **Philips Smart LED lamps Connected by WiZ** to make the range more luminous, bright and colourful. These lamps are controlled with the same WiZ app and fully compatible with the WiZ branded products. The **Full Colour P45** is a compact form factor that fits perfectly in small fixtures and table lamps. The lamp is a great choice to light up your living room with colour for a get-together or leave a light on at low intensity for night-time. Another addition is the **High Lumen A80** lamp that offers 2452 extra high lumen, equivalent to 150W. Ideal for ceiling pendant and floor light fixtures, allowing you to engage in your tasks and relaxing activities with light routines that change light intensity and colour for you

The **Image Spotlight Square** refreshes any room with highlights and colour. It has four built-on spots, a modern ceiling base and plenty of power to flood your room in all directions with light and colour. With an adjustable head and spot beam to easily cover all sides of your room, the built-on Spots fixture helps you choose the perfect light scene for every activity!

### **Taking control in your hands**

The latest new accessory, the **WiZ Portable Button**, also stands for speed and comfort, which can be used as a kind of portable light switch and is therefore particularly suitable for people who want to limit themselves to the basic possibilities of smart lighting. The WiZ portable button sends wireless command/communicate directly with your lights without going through your Wi-Fi router, so it would work even when your home Wi-Fi is down. Just stick it on the wall with the included wall plate, or to your fridge or any metal surface as it comes with a magnet embedded in the back.

*At WiZ, we continue to innovate and expand the range to offer products that deliver on the expectations customers have from smart lighting. Innovations including the Portable Button, the Rune ceiling lights and the Mobile lamps, coupled with an easy-to-set up eco system, ensure that users reap the full benefits of the features while adding a style quotient to the daily. The launches today respond to the growing popularity of portable, indirect and smart lighting with new, versatile products, and we are excited about the many possibilities for our customers. – commented, Giuliano Ghidini, Commercial Leader UKI, Signify*

WiZ's reliable ecosystem comes with a user-friendly app and plug-and-play devices that work via existing Wi-Fi networks. This easy-to-use technology improves daily life and complements users' homes, making all-connected smart lighting more accessible.

**All products will be available in the UK from August 1, 2022. Pricing listed below:**

- WiZ Rune Ceiling Lamp **UK RRP £129.99**
- IMAGEO WiZ Spots 4 heads **UK RRP £134.99**
- SuperSlim WiZ Ceiling **UK RRP from £49.99 to £89.99**
- WiZ Bar Linear Light – dual pack **UK RRP £79.99**
- WiZ Bar Linear Light – single pack **UK RRP £44.99**
- WiZ portable lamp **UK RRP £79.99**
- **Philips LED Range:**
  - Full Lumen A80 **UK RRP £27.99**
  - Full-Colour P45 **UK RRP £14.99**

For more information, please visit <https://www.wizconnected.com/en-gb/products>

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**For further information, please contact:**

**Signify – WiZ Connected**

Nikita Mahajan

E-mail: [Nikita.mahajan@signify.com](mailto:Nikita.mahajan@signify.com)

**About WiZ Connected**

WiZ Connected is an Internet of Things software solution provider focused on delivering easy-to-use, Wi-Fi-based smart lighting. Owned by Signify, the world leader in lighting, WiZ serves both consumer and professional markets in more than 70 countries. Learn more about WiZ Connected and how their innovative, connected lighting solutions make daily life easier at <https://wizconnected.com>.

**About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2021 sales of EUR 6.9 billion, we have approximately 37,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the [Dow Jones Sustainability World Index](#) since our IPO for five consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.