The recipe for quality, efficiency and innovation

Grocery Retail Lighting
A comprehensive portfolio

As the global leader in lighting for more than 125 years, Signify has the know-how and the most comprehensive portfolio of energy efficient technology to meet all your application needs.

In this increasingly digital world, retailers must seek new ways to engage with their customers and improve the in-store experience. Giving your customers an experience to remember is key, as is your bottom line. Signify LED lighting solutions keep aisles bright and food looking fresh, while reducing energy costs, improving operational efficiency, and personalizing the shopping experience. From retrofit products to connected solutions, Signify can help you determine the best solution for your grocery application.

Visit www.signify.com/grocery to learn more.
Lighting upgrades provide a significant opportunity to drastically reduce energy costs and cut ongoing operation and maintenance expenses.

LED lighting can reduce energy usage and utility spend by up to 80%*, extending the life of your equipment.

Leverage IoT technology to optimize energy usage and maximize savings.

Fast-track project payback with DLC-certified products and take advantage of utility incentives.

Capture Energy Savings

With more than 125 years of lighting experience, Signify designs quality products for every need.

Keep aisles bright and food looking fresh with uniform LED lighting from aesthetically pleasing fixtures.

Help ensure a positive shopping experience with quality lighting and eye comfort and use controls to create zones, varying lighting to highlight different displays in the store.

Quality optics eliminate dark spots, enhancing the color of food and providing a visually appealing experience for shoppers.

Enhanced Experience

Invest in innovative technology to future-proof your store with safe, sustainable and connected solutions.

Provide peace of mind with UV-C luminaires, offering an extra layer of disinfection against bacteria, viruses, and fungal spores.

Collect data on how your customers shop with Interact IoT solutions so you can optimize your store layout and provide personalized promotions to shoppers.

Stay on trend while meeting sustainability goals and reducing your carbon footprint with 3D printed, customizable luminaires.

Fit for the Future

* When compared to traditional incandescent bulbs.
Grocery applications

- Bread, Cheese, and Food Islands
- Reach-in Coolers
- Chest Coolers
- Bakery
- Cafe/Seating
- HBC/Pharmacy
- Gondolas
- Cash Wrap
- Exit/Emergency
- Fresh Produce
Grocery Retail Lighting

General Illumination:
Provide a bright, clean enjoyable shopping atmosphere

Displays and Counter:
Highlight fresh food with lighting that accentuates the various colors and textures

Social Gathering:
Welcome your shoppers to stay and enjoy your freshly prepared food

Outdoor:
Ensure parking lots and walkways feel secure and well-illuminated
Greet your customers with a bright and clean atmosphere that welcomes them into the store and creates a pleasant shopping experience. An attractive store can create memorable experiences and influence shopper behavior. Different LED products can be used to help enhance product presentation in each unique area of your store.
General Illumination

Downlighting luminaires for office applications

Lightolier Flat Downlight
An easy and quick downlight solution that is perfect for shallow ceilings.

Lightolier EasyLyte
Budget-friendly, adaptable and flexible for easy-installation needs.

Lightolier LyteProfile
Flexible and design-friendly, offering both square and round options, without compromising quality.

Lightolier Calculite with IntelliHue technology
Offers quality uniform illumination with millions of combinations of precise white and color.

Architectural luminaires for sales floor and back of house applications

Day-Brite LBX Linear Suspended
Evenly light shelves to properly promote all merchandise and create a visually comfortable environment.

Ledralite TruGroove Suspended
Drives performance and exceptional uniformity.

Lederalite FloatPlane Suspended
Provides the affordability of fluorescent with the quality of high-end LED luminaires, perfect for over your check-out counters.

Trunking luminaires for sales floor, HBC/pharmacy and perimeter applications

Day-Brite FluxGrid
A familiar style with high quality LED light at an affordable price for your general lighting needs.

Day-Brite ClearAppeal
Delivers high performing, even illumination with an elegant aesthetic to support visual comfort.

Lederalite PureFX
Blends brightness, control and energy efficiency to illuminate your office area.

Trunking System
Provides powerful, yet simple linear lighting for a seamless customer journey from shelf to sale.
General Illumination

High bay luminaires for the sales floor and back of house applications

Day-Brite FCY High Bay
Merges performance with quality for a cost-efficient, high-ceiling solution.

Day-Brite FBY High Bay
Versatile in form and function with a variety of lumen packages and accessories for any store need.

Day-Brite FBY High Bay
Provides functional lighting with an aesthetic appeal and round form factor perfect for retail applications.

Day-Brite RBX High Bay
Fulfills your general lighting needs with a variety of lumen packages and color temperatures.

Day-Brite FBX High Bay
Offers a variety of lumen packages, optical distributions and accessories to provide energizing light for your shoppers.

Exit / Emergency luminaires for sales floor and back of house applications

Chloride Value+ VLTC Exit Combo
Suitable for any general-purpose application with its low-profile design and affordability.

Chloride Compac CLC Exit Combo
Prepares you for any emergency with its sleek design that enables general wayfinding and immediate egress in an emergency.

Chloride Edge-Lit 44R Exit Sign
Features a contemporary universal and compact design that can be surface-mounted or recessed.

Visit www.signify.com/grocery to learn more.
General Illumination

**Track luminaires** for sales floor, HBC/pharmacy and perimeter applications

- **Lightolier BoldFlood**
  Energy efficient with high quality performance and rich color saturation.

- **3D Printed MS Series**
  Allows you to choose from a variety of finishes and textures, configured to your specifications.

- **Lightolier SpotLED**
  Highly customizable and energy efficient, offering a multi-optic LED design for excellent beam quality and visual performance.

**Linear luminaires** for sales floor, HBC/pharmacy and perimeter applications

- **Day-Brite SLS Linkable Strip**
  Offers flexibility in size and application to shine light where it’s needed and at the right levels.

- **Day-Brite FluxStream Strip**
  High performing, energy-efficient luminaire delivering smooth diffused light ideal for lighting the edge of your store.

- **Day-Brite FluxSpace**
  Featuring a small form factor with a wide range of lumen packages and optical distributions, FluxSpace offers an abundance of value and performance for a variety of applications. AccuRender technology offers the highest color quality at the highest efficacy to keep food looking fresh and vibrant.

- **Day-Brite LBX Linear Suspended**
  Evenly light shelves to properly promote all merchandise and create a visually comfortable environment.

**Vaportight luminaires** for back of house applications

- **Day-Brite VTC Sealed Strip**
  Durable, wet location rated product designed for use in both indoor and outdoor environments.

- **Day-Brite FluxStream Sealed Strip**
  High performing luminaire delivering smooth diffused light ideal for back of house use.

- **Day-Brite V3W Vaporlume**
  Specialized wet location, IP rated product designed for use in indoor and outdoor environments.

- **Day-Brite DW Vaporlume Industrial**
  Wet location industrial product designed for both indoor and outdoor applications. It features an LED light source, enabling it to easily replace fluorescent sources with its reliable performance in cold conditions.
Retrofit solutions

**Recessed Troffer luminaires** for office applications

Philips EvoKit retrofit kit
Easily upgrade existing fluorescent troffers to fast-track payback with energy-efficient LEDs in just 5 minutes.

**LED A-Shape lamps**

- **Philips CorePro LED A-Shape lamps**
  Deliver energy savings, minimized maintenance cost and dependable performance, compared to traditional incandescent bulbs, to meet your basic lighting needs.

- **Philips MasterClass LED A-Shape lamps**
  Feature smooth dimming down to 10% or less in a variety of color temperatures to create an inviting atmosphere any time of day.

**LED PAR lamps**

- **Philips CorePro LED PAR and MR lamps**
  Offer efficiency and quality to meet your basic lighting needs.

- **Philips MasterClass LED ExpertColor PAR lamps**
  Provide warm, rich light and vivid reds to make fresh food “pop.”

**LED High Bay lamps**

- **Philips CorePro LED High Bay lamps**
  Help reduce energy usage in your existing HID high bay retail application.

- **Philips MasterClass LED TrueForce High Bay lamps**
  Couple light distribution and high color rendering with energy efficiency to help create a comfortable and high productivity environment.

**TLED lamps**

- **Philips CorePro LED InstantFit Linear lamps**
  Integrate into traditional fluorescent form factors to upgrade your sales floor and conserve energy.

- **Philips MasterClass LED InstantFit Linear lamps**
  Provides consistent light output for quality illumination and are available in plastic for shatter resistance.

Visit www.signify.com/grocery to learn more.
UV-C solutions

Solutions for upper air and surface applications

UV-C lighting can play an important role in neutralizing harmful viruses and bacteria, especially in mask-off environments such as cafes. This additional layer of protection may provide a greater sense of comfort for both shoppers and employees. UV-C upper-air systems can also run continually, helping to reduce the need for manual disinfection, especially in high-traffic areas such as restrooms or check-out counters.

**Alkco UV-C Upper Air U2C 2x2 Grid Ceiling Mount**
Treats air in occupied spaces to offer a layer of protection against bacteria, viruses, and fungal spores to help your customers and employees feel secure.*

**Alkco UV-C Upper Air UWL Louvered Wall Mount**
Treats air in occupied spaces to offer a layer of protection against bacteria, viruses, and fungal spores to help your customers and employees feel secure.*

**Alkco UV-C Surface UST Strip**
Can be used on preparation surfaces and equipment with surface and suspended mounting options.

**Alkco UV-C Surface UHB High Bay**
Can be used on preparation surfaces and equipment for ceiling heights of 10’ to 25’.

**Control Systems for UV-C management applications**

**Philips Dynalite UV-C Control System**
Control system allows the UV-C lighting system to be used and operated with greater safety than a system without an equivalent control solution in place.

**UV-C Chambers for object disinfection applications**

**Once BioShift Chambers**
Uses UV-C light on objects placed in the chamber.

*S Signify wall mount and ceiling mount upper air UV-C luminaires were tested for SARS-CoV-2 in Innovative Bioanalysis Lab. The wall-mounted luminaire achieved 99.9% reduction in 10 minutes and the ceiling mount luminaire achieved 92.6% reduction in 20 minutes. The luminaires were also tested for Escherichia coli in Intertek Lab. Both luminaires achieved 99.9% reduction in 45 minutes.
Display and Counter

Make your produce, meats, and cheeses shine with lighting that accentuates the vivid colors and textures associated with freshness and great taste. LED lighting can reduce glare and dark spots to enhance visibility and keep meat and produce looking vibrant.
Display and Counter

Track luminaires for refrigerated reach-in coolers and freezer applications

**Lightolier BoldFlood**
Energy efficient with high quality performance and rich color saturation.

**3D Printed MS Series**
Allows you to choose from a variety of finishes and textures, configured to your specifications.

**Lightolier SpotLED**
Highly customizable and energy efficient, offering a multi-optic LED design for excellent beam quality and visual performance.

Retail display luminaires for reach-in refrigerator and freezer applications

**Philips Fortimo LEDFlex**
Combines quality light with unique flexibility to help reduce energy usage in your coolers.

**Philips CertaFlux**
Easily assembled and provides rapid energy payback time with a lifetime > 50,000 hours (Lifetime measured to B50/L70).

**Philips RDL PrimeSet**
Allows for vertical freezer door integration with energy efficient uniform illumination, while reducing glare and dark spots using glare-free mounting profiles.

**Philips InteGrade**
Optimizes your energy usage while making merchandise pop to deliver the ultimate experience for your customers.

Linear luminaires for gondola aisle applications

**Day-Brite SLS Linkable Strip**
Offers flexibility in size and application to shine light where it’s needed and at the right levels.

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**Day-Brite LBX Linear Suspended**
Evenly light shelves to properly promote all merchandise.
Display and Counter

**Pendant luminaires** for counter area applications

- **3D Printed Pendant**
  Maximizes visual appeal, beam spreads, color temperatures, lumen options, and ensures ease of long-term maintenance by selecting from a variety of Philips PAR Lamps.

- **Lightolier Calculite Cylinder**
  Features industry leading visual comfort and uniform illumination to accent beauty products and provide ideal visibility at your counter.

**Architectural luminaires**

- **Ledalite**
  Explore the entire offering of award-winning, inspiring, and innovative indoor lighting solutions that allow specifiers to create a unique vision.

- **Color Kinetics PureStyle Intellihue Powercore**
  Offers high-brightness wall grazing with excellent CRI and color-changing capabilities.

- **Color Kinetics PureStyle Compact Intellihue Powercore**
  Provides glow, backlighting, and wall washing with excellent CRI and color-changing capabilities.

**Recessed Troffer luminaires** for counter area applications

- **Day-Brite FluxGrid**
  A familiar style with high quality LED light at an affordable price for your general lighting needs.

- **Day-Brite ClearAppeal**
  Delivers high-performing, even illumination with an elegant aesthetic to keep your customers comfortable.

- **Ledalite PureFX**
  Blends brightness, control and energy efficiency to illuminate your displays.
Retrofit solutions

Recessed Troffer luminaires for counter area applications

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LED A-Shape lamps

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Integrate into traditional fluorescent form factors to upgrade your sales floor and conserve energy.

Philips MasterClass LED InstantFit Linear lamps
Provides consistent light output for quality illumination and are available in plastic for shatter resistance.
Social Gathering

Welcome your shoppers to stay and enjoy your freshly prepared food. Create a relaxing ambiance, inviting your customers to make themselves at home in your store.
Social Gathering

Track luminaires for social gathering applications

Lightolier BoldFlood
Energy efficient with high quality performance and rich color saturation.

3D Printed MS Series
Allow you to choose from a variety of finishes and textures, configured to your specifications.

Lightolier SpotLED
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Retrofit solutions

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LED PAR lamps

Philips CorePro LED PAR and MR lamps
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Philips MasterClass LED ExpertColor PAR lamps
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Outdoor

Ensure parking lots and walkways feel secure and well-illuminated. We know that your image is your reputation. Our outdoor offering makes it easy to provide both comfort and performance while making a distinct impression.
Site & Area / Parking Lot luminaires

Stonco Area Light
Pole-mounted fixture delivering value with high energy savings.

Gardco EcoForm
Combines economy with performance and makes it simple to switch to LED and brighten your parking area.

Gardco PureForm Area
Features a sleek, low profile design and comfort optics to reduce glare and provide peace of mind in parking lots.

Gardco Form Ten Area
Available in both round and square options, the Form Ten Area luminaires are cutoff area luminaires that provide performance excellence and advanced Gardco LED thermal management technology.

Canopy & Parking Garage luminaires

Stonco Garage and Canopy
The go-to durable, cost-effective lighting solution for your parking garages, covered walkways and outdoor canopies.

Gardco G3
Combines excellent performance with value and energy-efficiency, offering a complete selection of optical systems.

Gardco SoftView
Features edge-lit technology, providing visual comfort with minimal glare in your parking garage. An added uplight feature reduces cave effect to provide a sense of security.

Architectural luminaires

Color Kinetics
Delivers indoor and outdoor LED lighting systems in a wide range of types, form factors, and output levels — empowering you to achieve your unique vision.
Outdoor

Wall Pack luminaires

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gardco LytePro Wall Sconce</td>
<td>Helps make sure your customers and employees feel secure in entryways and corridors.</td>
</tr>
<tr>
<td>Gardco 121 Wall Sconce</td>
<td>Offers a stylish, powerful optical design, while delivering high light levels and functional distributions for excellent visibility.</td>
</tr>
<tr>
<td>Gardco PureForm PWS Comfort Wall Sconce</td>
<td>Gives customers a clear sight line to your store with its sleek, low profile design and comfort optics.</td>
</tr>
<tr>
<td>Stonco Commercial Bollard</td>
<td>Combines classic low-glare pathway illumination and energy-saving LED technology with a tough architectural bronze finish.</td>
</tr>
<tr>
<td>Gardco Full Cutoff Bollard BR840</td>
<td>Feature LEDs concealed below cast louvers to provide down lighting for landscape and pathway applications with 4” diameter extruded aluminum shafts.</td>
</tr>
<tr>
<td>Gardco PureForm PBL</td>
<td>Integrates a sleek, low profile design, extraordinary light output, and energy savings into an innovative pedestrian scale luminaire with a high performance optical system designed to achieve wide spacings and full cutoff performance.</td>
</tr>
</tbody>
</table>

Retrofit solutions

Wall Pack lamps

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philips CorePro LED Wall Pack Lamps</td>
<td>An ideal HID replacement providing high intensity illumination for added visibility outside of your store.</td>
</tr>
<tr>
<td>Philips CorePro LED Corn Cob Lamps</td>
<td>Maximize energy savings with this LED solution at an affordable price.</td>
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</tbody>
</table>

Corn Cob lamps

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<tr>
<th>Product</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philips MasterClass LED TrueForce Corn Cob Lamps</td>
<td>Provides the “perfect fit” with uncompromising efficacy and color quality to keep parking areas brightly lit.</td>
</tr>
</tbody>
</table>
Did you know Signify also offers connected lighting options?

Talk to your Signify Sales Representative today to discover the best solution for your store.

Signify Interact Retail helps elevate customer experience and sell more in-store, online and beyond.

For more information on Interact products and solutions please visit: www.interact-lighting.com/en-us/what-is-possible/interact-retail

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Interact IoT platform is a robust security, scalable, cloud-based Internet of Things (IoT) platform designed to help run your operations sustainably, efficiently and reliably.

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**Indoor Navigation**

**Fast, convenient and personalized product finding and location based promotions**

Stimulate customer loyalty and turnover through proximity marketing, couponing and convenient product finding.

Give shoppers a new experience by directing them to shopping list items and even using handheld devices to locate product.

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**Data Analytics**

**Insights into shopper behavior and store optimization through location-based data**

Phone location information gathered from the indoor navigation system is stored in the cloud. Retailers can use the anonymized data on shopper behavior to further optimize and improve the store layout or measure the impact of marketing events and promotions.

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**Scene Management**

**Connected lighting that keeps you future-ready**

Beautiful, unforgettable light is essential to a great retail experience. Use light recipes and zoning to highlight promotions and customer events, or to tailor areas to specific audiences.

Create stopping power, build your brand, and encourage customer loyalty through lighting color and movement both inside and outside the store.

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**Support your sustainability goals**

**Additional energy savings and lower operational costs through multi-site lighting management and scheduling**

With Interact Retail Lighting management software, automated schedules ensure light levels match opening hours or can be adjusted to harvest available daylight. Areas of the store that are used very little can remain unlit when not in use, resulting in energy savings and cost reduction. Energy optimization software lets the store monitor energy usage and provides the insight needed to optimize operations and reduce costs.
### General Illumination

<table>
<thead>
<tr>
<th>Area</th>
<th>Product Type</th>
<th>Level</th>
<th>Suggested Product</th>
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<tbody>
<tr>
<td>Office</td>
<td>Recessed Downlighting solutions</td>
<td>Retrofit</td>
<td>Lightolier Flat Downlight</td>
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<td>Entry</td>
<td>Lightolier EasyLyte</td>
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<td>Performance</td>
<td>Lightolier LyteProfile</td>
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<td>Specification</td>
<td>Lightolier Calculite with IntelliHue technology</td>
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<td>Recessed Troffer lighting solutions</td>
<td>Retrofit</td>
<td>EvoKit Click</td>
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<td>Entry</td>
<td>Day-Brite FluxGrid</td>
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<td>Day-Brite ClearAppeal</td>
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<td>Vaportight lighting solutions</td>
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<td>Day-Brite VTC Sealed Strip</td>
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<td>Day-Brite FluxStream Sealed Strip</td>
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<td>Performance</td>
<td>Day-Brite V3W Vaporlume</td>
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<td>Specification</td>
<td>Day-Brite DW Vaporlume Industrial</td>
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<td>High Bay lighting solutions</td>
<td>(Round)</td>
<td>Retrofit</td>
<td>Philips LED High Bay Lamps</td>
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<td>Entry</td>
<td>Day-Brite HCY LED High Bay</td>
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<td>Performance</td>
<td>3D Printed PM Series</td>
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<td>Specification</td>
<td>Day-Brite RBX LED High Bay</td>
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<td></td>
<td>High Bay lighting solutions</td>
<td>(Rectangular)</td>
<td>Philips LED Master InstantFit HF T5</td>
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<td>Germicidal</td>
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<td>Upper Air Disinfection</td>
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<td>Alkco High Bay</td>
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<td>Lightolier Calculite Cylinder</td>
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<td>Trunking lighting solutions</td>
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### Display and Counter

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