



## Reflector 65W BR30 E26

The WiZ LED BR30 full color bulb brings smart lighting for your daily living. Ideal for flood lighting. Create the ambience of your choice with 16 million colors as well as warm to cool white light. You can set schedules to turn lights on and off according to your daily or weekly routines, control with your smartphone or your voice and have remote access to your lights even when you're away. WiZ lights connect to your existing Wi-Fi, no additional hardware is needed.

## PRODUCT HIGHLIGHTS

- Full color smart bulb
- Up to 650 lumens
- Easy plug and play
- Control with app or voice



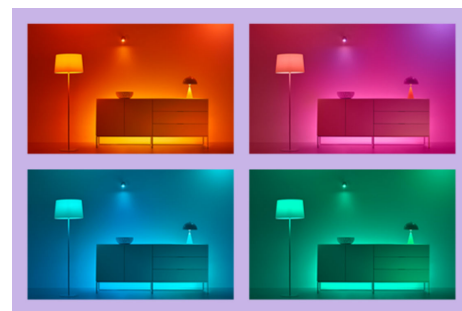
### Smart lighting functionalities easy to set up

Enjoy the benefits of smart features instantly, just by connecting your WiZ light to your Wi-Fi network. Control lights easily when you're away from home and scheduling lights to go on and off automatically. No need to install additional hardware such as hub or gateway!



### Set up lights to follow your own schedule

Automate your smart lights to follow your daily or weekly routines. Schedule your lights to turn on in the morning or before you arrive home, and to keep them off to save energy, when they are not necessary.



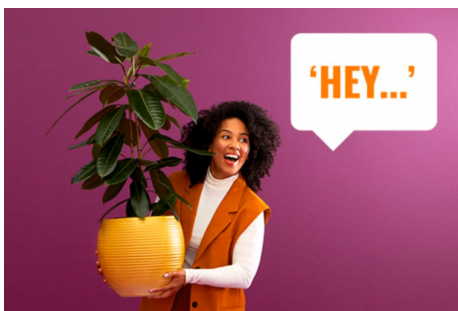
### Millions of colors and changing light modes to make your day

Choose any light color you like or simply apply a dynamic light mode we designed for you. Fireplace or Ocean, for example, will help you create an amazing atmosphere and lift your mood.



### Set the right ambience with tunable warm to cool white light

Choose from a wide range of energizing cool white to soft warm white light, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.



### Control smart lighting the way you like it

WiZ enables you to control smart lighting in multiple ways. Adjust lights with your smartphone, voice, the WiZ remote control, or by using the existing wall switch to toggle between two favorite modes. Works with Google Home, Alexa and Siri Shortcuts.



### Control your smart lights from anywhere

No need to worry if lights were left on while no one's home. Simply turn them off from wherever you are, with your smartphone.



# SPECIFICATIONS

## BULB CHARACTERISTICS

Intended use: Indoor  
Lamp shape: BR30  
Socket: E26  
Type of glass: Frosted  
Dimmable: Yes

## BULB DIMENSIONS

Weight: 0.085 kg

## DURABILITY

Average life (at 2.7 hrs/day): 25 year(s)  
Lumen maintenance factor: 70%  
Number of switch cycles: 50,000  
Nominal lifetime: 25,000

## LIGHT CHARACTERISTICS

Beam angle: 90 degree(s)  
Color consistency: 4 SDCM  
Color rendering index (CRI):  $\geq 90$   
Color temperature: 2200-6500 K  
Light Color Category: Full color  
Nominal luminous flux: 650 lm  
Starting time:  $< 1$  s  
Warm-up time to 60% light: instant full light  
Luminous Efficacy (rated) (Nom): 90 lm/W

## OTHER CHARACTERISTICS

Lamp current: 80 mA

## PACKAGING INFORMATION

EAN: 046677603458  
EOC: 603456  
Product title: 7.2BR30/Wi-Fi BLE  
Color/922-65 6/1PF

## POWER CONSUMPTION

Power factor: 0.7  
Voltage: 120 V  
Wattage equivalent: 65 W  
Power: 7.2 W

## PRODUCT DIMENSIONS AND WEIGHT

Overall height: 129 mm  
Overall length: 129 mm  
Overall width: 95 mm

## RATED VALUES

Rated lifetime: 25,000  
Rated luminous flux: 650 lm  
Rated power: 7.2 W

## SERVICE

Warranty: 3 year(s)

## TECHNICAL SPECIFICATIONS

Frequency: 60

## WHAT'S SUPPORTED

Compatible with Effects: Yes  
WiFi: Wireless G  
Defined support period: Minimum of 60 months after introduction date  
Max. number of accessories: 9999  
Communication protocol: Bluetooth  
WiFi (2.4GHz)

## PACKAGING DIMENSIONS AND WEIGHT

EAN/UPC - product: 046677603458  
Net weight: 0.08 kg  
Gross weight: 0.17 kg  
Height: 18.5 cm  
Length: 10.5 cm  
Width: 10.5 cm



© 2025 Signify Holding. All rights reserved. The information provided herein is subject to change, without notice. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. All trademarks are owned by Signify Holding or their respective owners.