



LED Strip RGB 100ft

Our 30 m RGB light strips are designed to fit and beautify large spaces with over 16 million solid colors, static and dynamic modes and smart features. Just cut them as you wish, place them on any surface thanks to their non-damaging adhesive and use the intuitive WiZ app to control them through your existing Wi-Fi. Static and dynamic light modes, smart dimming, and light scheduling put you in charge of your whole system—even when you're away from home. Works with Google Home, Amazon Alexa, and Apple HomeKit for the ultimate in ease of use.



PRODUCT HIGHLIGHTS

- Full color
- IP20/Plastic



Smart lighting functionalities easy to set up

Enjoy the benefits of smart features instantly, just by connecting your WiZ light to your Wi-Fi network. Control lights easily when you're away from home and scheduling lights to go on and off automatically. No need to install additional hardware such as hub or gateway!



Control with any Matter smart home platform

This product is Matter certified, allowing easy control through Google Home, Amazon Alexa, Apple Home, or any other Matter-based smart home platform of your choice.



Millions of colors and changing light modes to make your day

Choose any light color you like or simply apply a dynamic light mode we designed for you. Fireplace or Ocean, for example, will help you create an amazing atmosphere and lift your mood.



Sync Lights to Music

Dive into the rhythm with our Music Sync feature. Effortlessly synchronize your lights to your favorite tunes. Just remember, keep your mobile device near the speaker for perfect harmony between sound and light.



Starter kit easy to cut and extend

2 meter / 6.6 feet starter kit. Cut it or extend it easily to the length that best fits your idea. Extendable up to 10 meters (extension sold separately).



Static and dynamic light modes to lift your mood

Choose from millions of colors or from the set of light modes we've designed for you. With so many options, you can bring the magic to all your holidays, parties, intimate get-togethers, and daily vibes!



SPECIFICATIONS

BULB CHARACTERISTICS

Intended use: Indoor
Dimmable: Yes

DESIGN AND FINISHING

Color: White
Material: Plastic

DURABILITY

Average life (at 2.7 hrs/day): 15 year(s)
Lumen maintenance factor: 70%
Number of switch cycles: 50,000
Nominal lifetime: 15,000

EXTRA FEATURE/ACCESSORY INCL.

Dimmable with remote control: Yes
LED integrated: Yes
On/off switch on wire: Yes
Power adapter included: Yes
Remote control included: No
Solar Energy: No
Warm glow dimmable light: No

LIGHT CHARACTERISTICS

Color rendering index (CRI): -
Color temperature: NA
Warm-up time to 60% light: 2

MISCELLANEOUS

Especially designed for: Bedroom
Living Room Children's room
Entertainment room

OTHER CHARACTERISTICS

Lamp current: 350 mA

POWER CONSUMPTION

Power factor: 0.5
Voltage: 100-240 V
Power: 17

PRODUCT DIMENSIONS AND WEIGHT

Net weight: 0.42 kg
Overall height: 2.1 mm
Overall length: 30,000 mm
Overall width: 10 mm

SERVICE

Warranty: 2 year(s)

TECHNICAL SPECIFICATIONS

Total lumen output fixture: -
Bulb technology: LED
Light color: Coloured light (RGB)
Wattage bulb included: 20
IP code: IP20
Class of protection: Class II - Double Insulated

THE BULB

Software upgradable: Yes

WHAT'S SUPPORTED

Compatible with Effects: Yes
WiFi: 802.11b/g/n
Defined support period: Minimum of 60 months after introduction date
Max. number of accessories: 9999
Compatible operating systems: iOS
Android
Communication protocol: Bluetooth
WiFi (2.4GHz)
Compatibility with 3rd party systems: Alexa Enki Google Home Homey IFTTT Matter Samsung Smartthings Siri Shortcuts
Matter functionality: Via 3rd party hubs (Wi-Fi)

PACKAGING DIMENSIONS AND WEIGHT

EAN/UPC - product: 046677605551
Net weight: 0.6 kg
Gross weight: 0.8 kg
Height: 18.7 cm
Length: 8.2 cm
Width: 18.9 cm



© 2026 Signify Holding. All rights reserved. The information provided herein is subject to change, without notice. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. All trademarks are owned by Signify Holding or their respective owners.