PHILIPS

Spot 50 W PAR16 GU10 x3

Smart LED

Tunable white smart bulb

Up to 345 lumens

Easy plug and play

Control with app or voice

8720169210370

Smart lighting for your daily living

Get diffused, tunable warm or cool white smart light in your standard recessed fixtures or spotlights with the Philips Smart LED GU10 bulb. This bulb is WiZ-connected. Use with your existing Wi-Fi to control with the WiZ app or your voice.

Easy setup
• Easy plug-and-play. Works with your existing Wi-Fi.

Smart control
• Control from anywhere with your smartphone
• Go hands-free with voice control

Smart features
• Smart dimming via app, voice or dimmer
• Preset well-being features
• Automate your light with schedules

Light modes
• Tunable warm to cool white and preset modes

Highlights

Easy plug and play
WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

Control from anywhere

Control your WiZ lights wherever you are with your smartphone. No need to worry if you've left your lights on before leaving home. The WiZ app is available for iOS and Android.

Go hands-free with voice control

Control your lights with just the sound of your voice, by simply enabling integration with Google, Alexa or add to your Siri shortcuts.

Smart dimming
Dim your lights to your desired brightness level via your smartphone, the WiZmote or your voice. No need to install an expensive dimmer.

Preset well-being features
Use the preset well-being features in the WiZ app to and enjoy the lighting pattern best suited for your circadian rhythm throughout the day. WiZ will provide you bright daylight when you need to get energised and focus, and transition smoothly to soft warm white to help you relax and sleep better.

Automate your light with schedules
Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

Tunable warm to cool white and preset modes

Choose from a wide range of energising cool white to soft warm white, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.

Specifications

Bulb characteristics
• Intended use: Indoor
• Lamp shape: PAR16
• Socket: GU10
• Type of glass: Frosted
• Lamp Finish: Frosted
• Dimmable: Yes

Lamp dimensions
• Weight: 0.15 kg

Durability
• Average life (at 2.7 hrs/day): 15 year(s)
• Lumen maintenance factor: 70%
• Number of switch cycles: 50,000
• Nominal lifetime: 15,000

Extra feature/accessory incl.

- LED integrated: Yes
- Solar Energy: No
- Warm glow dimmable light: No

Light characteristics

- Beam angle: 36
- Colour consistency: 6 SDCM
- Colour rendering index (CRI): ≥90
- Colour temperature: 2700-6500 K
- Light Colour Category: Tunable white
- Nominal luminous flux: 345 lm
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Luminous efficacy (rated) (nom.): 73

Miscellaneous

- EyeComfort: Yes

Other characteristics

- Lamp current: 40 mA

Packaging information

- EAN: 8720169210370
- EOC: 872016921037000
- Product title: PHI WFB 50W GU10 927-65 TW 3CT6

Power consumption

- Power factor: 0.51
- Voltage: 220-240 V
- Wattage equivalent: 50 W
- Power: 4.7 W
- Energy consumption kWh/1,000 hours: 5

Product dimensions and weight

- Overall height: 58 mm
- Overall length: 58 mm
- Overall width: 50 mm

Rated values

- Rated lifetime: 15,000
- Rated luminous flux: 345 lm
- Rated peak intensity: 550 cd
- Rated power: 4.7 W

Technical specifications

- Frequency: 50-60
- Bulb technology: LED
- Flux measurement reference: Narrow Cone

What's supported

- Compatible with Effects feature: Yes
- WiFi: 802.11b/g/n
- Defined support period: Minimum of 60 months after introduction date
- Max. number of accessories: 9999
- Compatible operating systems: iOS, Android
- Communication protocol: Bluetooth, WiFi (2.4GHz)
- Compatibility with third-party systems: Alexa, Google Home, Homey, IFTTT, Matter, Samsung SmartThings, Siri Shortcuts

Packaging dimensions and weight

- EAN/UPC - product: 8720169210370
- Net weight: 0.45 kg
- Gross weight: 0.55 kg
- Height: 14.4 cm
- Length: 7.1 cm
- Width: 18.5 cm

www.lighting.philips.com