

# PHILIPS

bulb E27

Smart Wi-Fi LED

1x smart dimmable bulb E27

White and colored light

Control via voice or app

Only works with the WiZ app



8718699732585



## Easy to set up



Plug in your bulb



Download the WiZ app  
and follow the steps

## Easy-to-use smart full color bulb

Create the perfect ambiance in your home with smart Wi-Fi LED lighting. This bulb gives millions of colors and shades of white light. Choose a pre-set scene via app or voice. Make your room glow in your favorite color. Works with WiZ.

### Dimmable extra warm white light

- Start simple with smart Wi-Fi LED
- Set timers and schedules for your convenience
- Instant app control
- Voice control via Google Assistant, Alexa and Siri.
- Millions of colors, pre-set static and dynamic scenes
- Warm white light that dims and tunes
- Cool white light that dims and tunes

### High quality LED light that lasts for decades

- Light that shows true colors

# Highlights

## Start simple with smart Wi-Fi LED



It's easy to get started with smart lighting. Simply screw in your bulb, download the WiZ app and follow the steps. And you're ready to go! Need more help? Get live in-app chat support.

## Set timers and schedules for your convenience

Preset well-being modes, light schedules and vacation mode.

## Instant app control



Adjust the lighting from anywhere using the free, easy-to-use app. No need to go from room to room to make sure all your lights are off. Control all lights wherever you are with the smartphone app for iOS and Android.

## Go hands-free with voice control



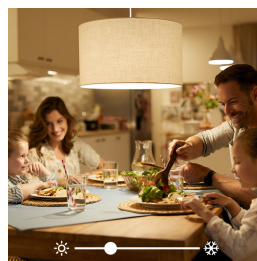
Get hands-free control of your lights and use your voice instead. With voice-activated devices from Google and Amazon or use Siri shortcuts, you can control your lights with just the sound of your voice.

## Millions of colors, pre-set static and dynamic scenes



Live life colorfully. Choose from a palette of millions of light colors to create an amazing atmosphere in your home. Dynamic light modes make any room glow in your favorite color.

## Warm white light that dims and tunes



Create a cozy atmosphere with a thousands shades of relaxing warm white light. Use the WiZ app or favorite voice device to switch between different tones of white light and dim for the right mood.

## Cool white light that dims and tunes



Brighten up your home with a cool energizing daylight. Dim and tune via voice or app for the right light that supports your daily activities.

## Light that shows true colors



See the true colors of your clothes when you select an outfit from your wardrobe – you can pair a red dress and red shoes with confidence and be sure the colors match perfectly.

# Specifications

## Bulb characteristics

- Intended use: Indoor
- Lamp shape: A19
- Socket: E27
- Type of glass: Frosted
- Bulb Finish: Frosted
- Dimmable: Yes

## Bulb dimensions

- Weight: 0.07 kg

## Durability

- Average life (at 2.7 hrs/day): 25 year(s)
- Lumen maintenance factor: 70%
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

## Light characteristics

- Beam angle: 120 degree(s)
- Color rendering index (CRI):  $\geq 90$
- Color temperature: 2700–6500 K
- Light Color Category: Color & Tunable White
- Nominal luminous flux: 825 lm
- Starting time: <1 s
- Warm-up time to 60% light: instant full light
- Luminous Efficacy (rated) (Nom): 91.1 lm/W

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 100 mA

## Packaging information

- Product family: LED
- EAN: 8718699732585
- EOC: 871869973258500
- Product title: Philips Smart WiFi LED Full colour 9w Led Bulb E27

## Power consumption

- Power factor: 0.9
- Voltage: 220–240 V
- Wattage equivalent: 60 W
- Power: 9 W

## Product dimensions and weight

- Overall height: 118 mm
- Overall length: 60 mm
- Overall width: 60 mm

## Rated values

- Rated lifetime: 25,000
- Rated luminous flux: 825 lm
- Rated power: 9 W

## What's supported

- Compatible with Effects: Yes
- WiFi: Wireless G
- Defined support period: Minimum of 60 months after introduction date
- Max. number of accessories: 9999
- Communication protocol: Bluetooth, WiFi (2.4GHz)
- Compatibility with 3rd party systems: Alexa, Google Home, IFTTT, Klikaanklikuit, Matter, Samsung Smartthings, Sonos

## Packaging dimensions and weight

- EAN/UPC – product: 8718699732585
- Net weight: 0.06 kg
- Gross weight: 0.11 kg
- Height: 14.5 cm
- Length: 9.9 cm
- Width: 7.2 cm



Issue date: 2026-01-31  
Version: 0.110

© 2026 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

[www.lighting.philips.com](http://www.lighting.philips.com)