



Colorful light that matches your mood

Add diffused, colorful smart light to the standard recessed fixtures or spotlights in your home with the Philips Smart LED full-color GU10 bulb. This bulb is WiZ connected. Use with your existing Wi-Fi to control with the WiZ app or your voice.

Easy setup

• Easy plug and play. Works with your existing Wi-Fi.

Smart control

- · Control anywhere with your smartphone.
- · Voice control with Google Assistant, Alexa or Siri Shortcuts

Smart features

- · Automate your light with schedules
- Preset wellbeing features

Light modes

- Tunable warm to cool white and preset modes
- · Millions of colors and dynamic light modes
- · Customize Scenes with preset dynamic light modes.

Highlights

Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

Voice Control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change color, and set custom light Scenes.

Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

Preset wellbeing features

Use the preset wellbeing features in the WiZ app to and enjoy the lighting pattern best suited for your circadian rhythm throughout the day. WiZ will provide you bright daylight when you need to get energized and focus, and transition smoothly to soft warm white to help you relax and sleep better.

Tunable warm to cool white and preset modes

Choose from a wide range of energizing cool white to soft warm white, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.

Millions of colors and dynamic light modes

Choose from a palette of millions of light colors to create an amazing atmosphere in your home. Enjoy the subtle differences that our dynamic light effects glow your environment

Customized Scenes

Mix different color and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out anytime with app, WiZmote or voice.

Specifications

Bulb characteristics

Intended use: IndoorLamp shape: PAR16Socket: GU10

Dimmable: Yes

Bulb dimensions • Weight: 0.05 kg

Durability

• Average life (at 2.7 hrs/day): 15 year(s)

Lumen maintenance factor: 70%Number of switch cycles: 50,000

• Nominal lifetime: 15,000

Light characteristics

• Beam angle: 36 degree(s)

Color consistency: 6 SDCM

Color rendering index (CRI): ≥90

· Color temperature: 2200-6500 K

• Light Color Category: Full color

 $\boldsymbol{\cdot}$ Nominal luminous flux: 345 lm

• Starting time: <0.5 s

 Warm-up time to 60% light: instant full light

 Luminous Efficacy (rated) (Nom): 73 lm/W

Miscellaneous

EyeComfort: Yes

Other characteristics

· Lamp current: 40 mA

Packaging information

EAN: 8719514372344EOC: 871951437234400

• Product title: PHI WFB 50W GU10

922-65 RGB 1PF/6

Power consumption

Power factor: 0.51Voltage: 220-240 V

Wattage equivalent: 50 W
Energy Efficiency Class: F
Power Consumption: 4.7 W

• Energy Consumption kWh/1000 h: 5

Product dimensions and weight

Overall height: 58 mmOverall length: 58 mmOverall width: 50 mm

Rated values

Rated lifetime: 15,000Rated luminous flux: 345 lmRated peak intensity: 550 cd

• Rated power: 4.7 W

Service

· Warranty: 2 year(s)

Technical specifications

• Frequency: 50-60

• EPREL Registration Number: 584542

What's supported

Compatible with Effects: Yes

· WiFi: Wireless G

 Defined support period: Minimum of 60 months after introduction date

• Max. number of accessories: 9999

 Communication protocol: Bluetooth, WiFi (2.4GHz)

Packaging dimensions and weight

• EAN/UPC - product: 8719514372344

Net weight: 0.05 kgGross weight: 0.09 kg

Height: 16 cmLength: 7 cmWidth: 7 cm



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