# **PHILIPS** Lighting



# Create a warm, welcoming ambience with superior quality lighting

## MASTER LEDspot ExpertColor AR111

MASTER LEDspot LV ExpertColor creates a warm and comfortable ambience for hospitality venues, homes and restaurants. It creates such an ambience with superior lighting that has a customized spectrum, high CRI, and deep dimming feature. The result? A beautiful lighting experience. What's more, the innovative, trimless lens design will suit almost any interior decor with its clean and neat look. In addition, you can take advantage of the full ExpertColor family, which also includes LEDspot MV and LEDspot Par lamps.

#### Benefits

- Create warm and comfortable ambience
- Hassle-free retrofit solution for greater energy efficiency and sustainability
- Interior decor, furnishings and fabrics look great

#### Features

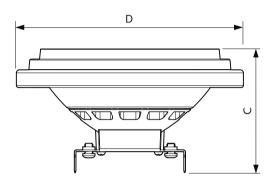
- Customized color spectrum replicates halogen light color
- Trimless design with beautiful V-groove lens
- Best-in-class color realization CRI97, R9<gt/>
- $\cdot$  Deep and smooth dimming with broad transformer compatibility
- $\cdot$  Retrofitable with G53 luminaires

### MASTER LEDspot ExpertColor AR111

#### Application

- Hospitality: hotel guest room, corridors, lobby, reception area, restaurants, bars, cafes
- Home: living room, bedrooms, hall way
- Retail: exhibitions, display cabinets, shops, dressing rooms

#### **Dimensional drawing**



General Information	
Cap-Base	G53
Switching Cycle	50,000
Nominal lifetime	40,000 hour(s)
Light Technical	
LLMF At End Of Nominal Lifetime	70 %
(Nom)	
Operating and Electrical	
Input Frequency	50 to 60 Hz
Line Frequency	50 to 60 Hz
Starting Time (Nom)	0.5 s
Controls and Dimming	
Dimmable	Only with specific
	dimmers
Mechanical and Housing	
Bulb Finish	Clear
Bulb Shape	AR111

Product	D	с
MAS ExpertColor 14.8-75W 940 AR111 24D	111 mm	61 mm
MAS ExpertColor 14.8-75W 940 AR111 45D	111 mm	61 mm
MAS LEDExpertColor 20-100W 930 AR111 45D	111 mm	62 mm
MAS LEDExpertColor 20-100W 940 AR111 24D	111 mm	62 mm
MAS LEDExpertColor 20-100W 940 AR111 45D	111 mm	62 mm

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#### Light Technical (1/2)

				Color	
		Beam Angle	Correlated Color	rendering	Color
Order Code	Full Product Name	(Nom)	Temperature (Nom)	index (CRI)	Code
33387100	MAS ExpertColor 14.8-75W 940	24 degree(s)	4000 K	95	940
	AR111 24D				
33389500	MAS ExpertColor 14.8-75W 940	45 degree(s)	4000 K	95	940
	AR111 45D				
44877300	MAS LEDExpertColor 20-100W	24 degree(s)	4000 K	97	940
	940 AR111 24D				
44881000	MAS LEDExpertColor 20-100W	45 degree(s)	3000 K	97	930
	930 AR111 45D				
44883400	MAS LEDExpertColor 20-100W	45 degree(s)	4000 K	97	940
	940 AR111 45D				

#### Light Technical (2/2)

			Luminous
Order Code	Full Product Name	Luminous Flux	Intensity (Nom)
33387100	MAS ExpertColor 14.8-75W 940 AR111	950 lm	3,300 cd
	24D		
33389500	MAS ExpertColor 14.8-75W 940 AR111	950 lm	1,400 cd
	45D		
44877300	MAS LEDExpertColor 20-100W 940	1,700 lm	4,400 cd
	AR111 24D		

			Luminous
Order Code	Full Product Name	Luminous Flux	Intensity (Nom)
44881000	MAS LEDExpertColor 20-100W 930 AR111 45D	1,600 lm	2,200 cd
44883400	MAS LEDExpertColor 20-100W 940 AR111 45D	1,700 lm	2,300 cd

#### **Operating and Electrical**

		Power	Wattage
Order Code	Full Product Name	Consumption	Equivalent
33387100	MAS ExpertColor 14.8-75W 940 AR111 24D	14.8 W	75 W
33389500	MAS ExpertColor 14.8-75W 940 AR111 45D	14.8 W	75 W
44877300	MAS LEDExpertColor 20-100W 940 AR111 24D	20 W	100 W

		Power	Wattage
Order Code	Full Product Name	Consumption	Equivalent
44881000	MAS LEDExpertColor 20-100W 930 AR111 45D	20 W	100 W
44883400	MAS LEDExpertColor 20-100W 940 AR111 45D	20 W	100 W

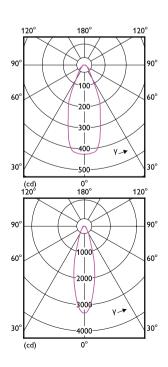
#### Temperature

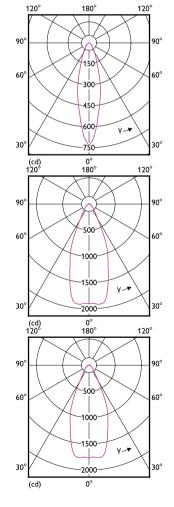
Order Code	Full Product Name	T-Case Maximum (Nom)
33387100	MAS ExpertColor 14.8-75W 940 AR111 24D	85 °C
33389500	MAS ExpertColor 14.8-75W 940 AR111 45D	85 °C
44877300	MAS LEDExpertColor 20-100W 940 AR111 24D	77 °C

Order Code	Full Product Name	T-Case Maximum (Nom)
44881000	MAS LEDExpertColor 20-100W 930 AR111 45D	77 °C
44883400	MAS LEDExpertColor 20-100W 940 AR111 45D	77 °C

#### **Approval and Application**

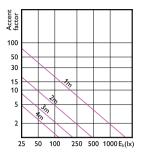
			Energy
		Ambient temperature	Consumption
Order Cod	e Full Product Name	range	kWh/1000 h
33387100	MAS ExpertColor 14.8-75W	-	15 kWh
	940 AR111 24D		
33389500	MAS ExpertColor 14.8-75W	-	15 kWh
	940 AR111 45D		
44877300	MAS LEDExpertColor 20-100W	-20 °C to 45 °C	-
	940 AR111 24D		
44881000	MAS LEDExpertColor 20-100W	-20 °C to 45 °C	-
	930 AR111 45D		
44883400	MAS LEDExpertColor 20-100W	-20 °C to 45 °C	-
	940 AR111 45D		



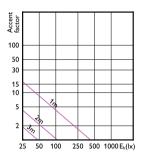


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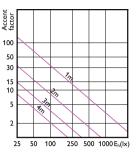
#### **Accent Diagrams**



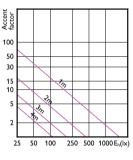
#### Accent Diagram - MAS LEDExpertColor 20-100W 930 AR111 45D



Accent Diagram - MAS ExpertColor 14.8-75W 940 AR111 45D

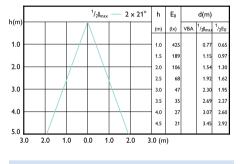


Accent Diagram - MAS LEDExpertColor 20-100W 940 AR111 24D

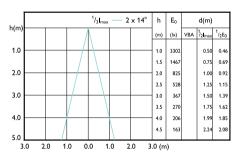


Accent Diagram - MAS LEDExpertColor 20-100W 940 AR111 45D

#### **Beam Diagrams**



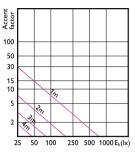
Beam diagram - MAS ExpertColor 14.8-75W 940 AR111 45D



Beam diagram - MAS LEDExpertColor 20-100W 940 AR111 24D

L ( )	<sup>1</sup> / <sub>2</sub> I <sub>max</sub> — 2 x 13°	h	E <sub>0</sub>		d(m)	
h(m)	A L	(m)	(lx)	VBA	1/2 <b>1</b> max	<sup>1</sup> / <sub>2</sub> E <sub>0</sub>
1.0		1.0	735		0.46	0.43
		1.5	327		0.69	0.64
2.0		2.0	184		0.92	0.85
		2.5	118		1.15	1.06
3.0		3.0	82		1.39	1.28
		3.5	60		1.62	1.49
4.0		4.0	46		1.85	1.70
5.0		4.5	36		2.08	1.91
3.0	0 2.0 1.0 0.0 1.0 2.0 3	.0 (m	)			

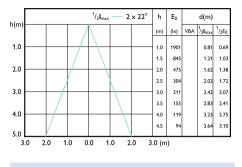
Beam diagram - MAS ExpertColor 14.8-75W 940 AR111 24D

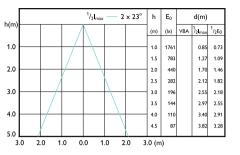


Accent Diagram - MAS ExpertColor 14.8-75W 940 AR111 24D

#### MASTER LEDspot ExpertColor AR111

#### **Beam Diagrams**





Beam diagram - MAS LEDExpertColor 20-100W 930 AR111 45D Beam diagram - MAS LEDExpertColor 20-100W 940 AR111 45D



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