PHILIPS Lighting



TownTune Asymmetric Lyre -Extending the home feel onto the street

TownTune Asymmetric Lyre DR

Designed to enhance existing and scalable urban spaces, the TownTune family offers all the latest lighting innovations in terms of performance, quality of light and connectivity. The family consists of four solutions: a Central Post Top (CPT), an Asymmetric Spigot Post Top / Side Entry version (ASY), a version with an extending Lyre post top bracket (Lyre), and a Central Post Top with a Conical Comfort Bowl (CCB). Each TownTune luminaire can be customized with a choice of different shapes on top of the housing, plus there's the option to add a decorative ring, which comes in two colors (excluding CCB). Design options that enable you to create your very own lighting signature and bring a distinctive identity to districts and cities. In addition, every luminaire in the TownTune family is uniquely identifiable, thanks to the Signify Service tag app. By simply scanning a QR code, placed inside the door of the mast or directly on the luminaire, you can instantly access the configuration of the luminaire. This makes maintenance and programing operations faster and easier and enables you to create your digital library of lighting assets and spare parts. TownTune also uses the LEDGINE-O lighting platform, ensuring you always have the right amount and direction of light on your street. Furthermore, thanks to being system ready (SR), TownTune is also future proof. A solution that's ready to be paired with both standalone and advanced control and lighting software applications such as Interact City.

Benefits

- LEDGINE-O platform for great performance, choice color temperatures and light distributions
- Optimized Total Cost of Ownership (L-Tune for flux tuning, standalone controls e.g., LumiStep, Dynadimmer, CLO (Constant Light output), LineSwitch)
- Ready to pair with advanced systems and software applications e.g., Interact City
- Long lifetime: 100,000 hours @L85 and higher
- Easy access to gear, vandal resistant (IK10), high ingress protection (IP66)

Features

- Simple design for easy integration into urban spaces, wide range of accessories for customization
- Suitable for new and retrofit installations
- Range of lumen packages (1200 to 12000 lm) and CCTs (2200K, 2700K, 3000K, 4000K)
- Dedicated bowl for visual comfort and comfortable lighting experiences
- Service tag for easy installation and maintenance.

Application

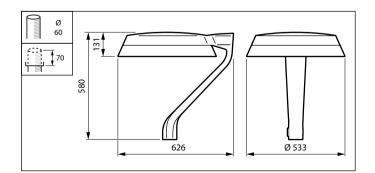
- \cdot Urban and residential areas
- $\boldsymbol{\cdot}$ Cycle paths, footpaths and pedestrian crossings
- \cdot City centers and squares
- \cdot Car parks

Versions



TownTune LYR DR BDP271

Dimensional drawing



Product details



TownTune LYR BDP270



TownTune ASY BDP265

TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY BDP265



TownTune ASY DR BDP266



TownTune ASY BDP265

General Information	
Driver included	Yes
Light source replaceable	Yes
Number of gear units	1 unit
Service tag	Yes
Light Technical	
Upward light output ratio	0
Operating and Electrical	
Surge Protection (Common/	Standard surge
Differential)	protection level
Controls and Dimming	
Dimmable	Yes
Maximum dim level	10%
Mechanical and Housing	D
Optical cover type	Polycarbonate
	bowl/cover UV-
Housing Color	resistant
Mech. impact protection code	Gray IK09
Ingress protection code	IP66
Standard tilt angle side entry	1200
Standard tilt angle posttop	- 0°
Standard the angle positop	0
Approval and Application	
CE mark	Yes
Flammability mark	For mounting on
-	normally
	flammable
	surfaces
Over Time Performance (IEC Com	pliant)
Driver failure rate at 5000 h	0.5 %
Product Data	
Product family code	BDP271

General Information

Order Code	Full Product Name	Lamp family code
49766800	BDP271 LED50-4S/740 DS50 CLO DDF2 62P	LED50
49770500	BDP271 LED69-4S/830 II DM10 CLO SRT SRB	LED69

Light Technical (1/2)

				Correlated						Correlated	
		Luminaire	Light	Color	Color			Luminaire	Light	Color	Color
	Full Product	light beam	source	Temperature	rendering		Full Product	light beam	source	Temperature	rendering
Order Code	Name	spread	color	(Nom)	index (CRI)	Order Code	Name	spread	color	(Nom)	index (CRI)
49766800	BDP271	152° x 155°	740	4000 K	70	49770500	BDP271	12° - 76° × 157°	830 warm	3000 K	80
	LED50-4S/740		neutral				LED69-4S/830 II		white		
	DS50 CLO DDF2		white				DM10 CLO SRT				
	62P						SRB				

Light Technical (2/2)

49766800 BDP2			Optic type outdoor	Order Code	Full Product Name	Luminous Flux	Optic type outd
49766800 BDP2	P271 LED50-4S/740 DS50 CLO	3,626 lm	Distribution	49770500	BDP271 LED69-4S/830 II DM10	5,148 lm	Distribution me
DDF	0F2 62P		symmetrical 50		CLO SRT SRB		

Order Code Full Product Name	Power Consumption	Order C	ode Full Product Name	Power Consumption
49766800 BDP271 LED50-4S/740	DS50 CLO DDF2 62P 29 W	497705	00 BDP271 LED69-4S/830 II DM	10 CLO SRT SRB 52 W



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