PHILIPS Lighting



MASTER LEDspot LV AR111 – Ideal solution for spot lighting in shops

MASTER LEDspot LV AR111

Delivering a warm, halogen-like accent beam, MASTER LEDspot LV AR111 is an ideal retrofit solution for spot and general lighting applications in the hospitality and retail industry. It is particularly suitable for general lighting where the light is on all the time, such as creative accent lighting applications in shops, restaurants, hotels, and especially for galleries, exhibitions and museums. The robustly designed MASTER LEDspot LV AR111 offers various beam angles for a clearly defined beam spread. There is no UV or IR in the beam, making it suitable for illuminating heat-sensitive objects (food, organic materials, paintings, etc.). The patented intelligent driver enables broad compatibility with existing electromagnetic and electronic halogen transformers. MASTER LEDspot LV AR111 delivers huge energy savings and minimises maintenance cost without any reduction in brightness.

Benefits

- \cdot Up to 80% energy saving compared with halogen lamps
- Broad compatibility with transformers
- Retrofittable

Features

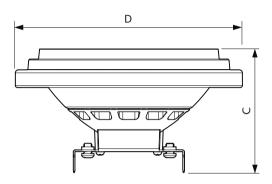
- Patented intelligent driver
- Lifetime of 45,000 hours
- Low energy consumption
- Clearly defined beam spread
- \cdot UV- and IR-free light for less heat and protection for heat-sensitive objects

MASTER LEDspot LV AR111

Application

- Shops, hotels, restaurants, bars, cafés
- Gallieres, museums, exhibitions, lobbies, corridors, stairwells, washrooms, reception areas

Dimensional drawing



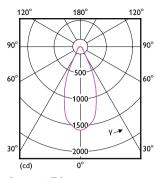
General Information	
Cap-Base	G53
Switching Cycle	50,000
Nominal lifetime	40,000 hour(s)
Light Technical	
Correlated Color Temperature (Nom)	2700 K
Color rendering index (CRI)	97
Color Code	927
LLMF At End Of Nominal Lifetime	70 %
(Nom)	
Luminous Flux	950 lm
Operating and Electrical	
Input Frequency	– Hz
Line Frequency	- Hz
Power Consumption	15 W
Starting Time (Nom)	0.5 s
Wattage Equivalent	75 W
Temperature	
T-Case Maximum (Nom)	74 °C
Controls and Dimming	
Dimmable	Yes
Mechanical and Housing	
Bulb Shape	AR111
Approval and Application	
Energy Consumption kWh/1000 h	17 kWh

Product	D	с
MAS LED ExpertColor 15-75W 927 AR111 24D	111 mm	62 mm
MAS LED ExpertColor 15-75W 927 AR111 40D	111 mm	62 mm

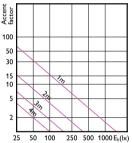
Light Technical

Order Code	Full Product Name	Beam Angle (Nom)	Luminous Intensity (Nom)
929002239008	MAS LED ExpertColor 15-75W 927 AR111 24D	24 degree(s)	3,500 cd
929002239308	MAS LED ExpertColor 15-75W 927 AR111 40D	40 degree(s)	1,400 cd

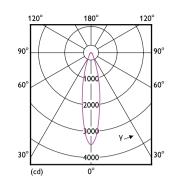
MASTER LEDspot LV AR111

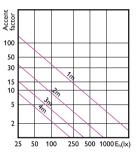


Accent Diagrams



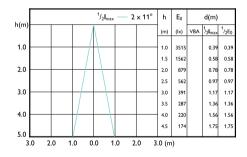
Accent Diagram - MAS LED ExpertColor 15-75W 927 AR111 40D



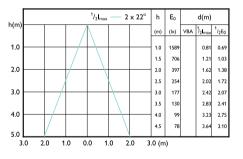




Beam Diagrams



Beam diagram - MAS LED ExpertColor 15-75W 927 AR111 24D



Beam diagram - MAS LED ExpertColor 15-75W 927 AR111 40D



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