



# Elegant outlook design projector for the retail segment

## **Truefashion Projector GCGM**

Truefashion Projector is offering a retail segment with attractive outlook design, excellent quality of light & dedicated light recipe as well as system connectivity, to create a comfortable ambiance and impressive shopping experience to stimulate the store sales for retail customers.

#### **Benefits**

- $\boldsymbol{\cdot}$  Slim and compact outlook design with inside track driver.
- · Excellent light quality of punch effect.
- · Dedicated light recipe for fashion and food.
- · System connectivity with Dali-VLC.

#### **Features**

- · Lumen packages (1000/2000/3000/4000lm).
- · 3 beams options (NB/MB/WB).
- · Dali-VLC Control.
- · Track version available in 1C, 3C.
- · CB, EMC, CCC, ACC.
- · Lifetime 50K Hours.

#### **Application**

- · Retail fashion store
- · Shopping mall
- · Food & large retail

#### Warnings and Safety

· 3 years

# **Truefashion Projector GCGM**

### **Specifications**

| Туре                  | ST700T: Tracklight              |
|-----------------------|---------------------------------|
|                       | RS700B: recessed round          |
|                       | GD700B: recessed square         |
| Mounting type         | Track installation              |
|                       | Recessed                        |
| Operating Temperature | -15 to +35°C                    |
| range                 |                                 |
| Light Source          | СОВ                             |
| Mains Voltage         | 220-240V AC/ 50-60Hz            |
| Dimming               | PSD: Dimmable via Dali protocol |
| Control system input  | DALI                            |
| Material              | Housing: die-cast aluminum      |
| Main color of the     | White RAL9003 / Black RAL9011   |
| luminaire             |                                 |
| Lumen maintenance at  | L70                             |
| median useful life    |                                 |
| 50.000h               |                                 |

| Luminous flux           | 1000lm - 4000lm                          |
|-------------------------|--|
| Power consumption       | 8.2W - 40.3W                             |
| Correlated color        | 3000K,4000K,Premium White, Premium Color |
| temperature - CCT       |  |
| Color Rendering index - | - 80/90                                  |
| CRI                     |  |
| Beam angle              | VNB(Very Narow Beam): 11°                |
|                         | NB (Narrow Beam): 13-19°                 |
|                         | MB (Medium Beam): 23-24°                 |
|                         | WB (Wide Beam): 30-34°                   |
| Protection Class        | Class II                                 |
| IEC61140                |  |
| Ingress protection      | IP20                                     |
| Installation            | Track                                    |
|                         | Recessed                                 |

#### Versions





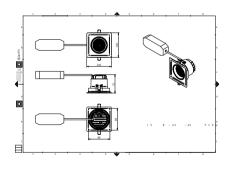


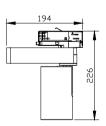
Truefashion projector GCGM

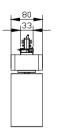
GD700B 1 head BK

GD700B 2 heads WH

#### Dimensional drawing

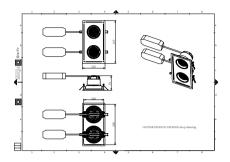


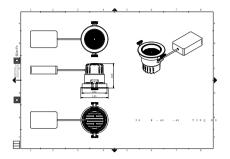


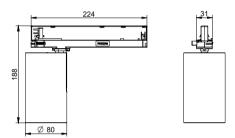


# **Truefashion Projector GCGM**

### Dimensional drawing







| General Information              |                 |
|----------------------------------|-----------------|
| Service tag                      | Yes             |
|                                  |                 |
| Light Technical                  |                 |
| Color rendering index (CRI)      | >90             |
|                                  |                 |
| Operating and Electrical         |                 |
| Protection class IEC             | Safety class II |
| Input Voltage                    | 220 to 240 V    |
| Line Frequency                   | 50 or 60 Hz     |
|                                  |                 |
| Controls and Dimming             |                 |
| Dimmable                         | No              |
|                                  |                 |
| Mechanical and Housing           |                 |
| Mech. impact protection code     | -               |
| Ingress protection code          | IP20            |
|                                  |                 |
| Approval and Application         |                 |
| CE mark                          | Yes             |
|                                  |                 |
| Initial Performance (IEC Complia | ant)            |
| Luminous flux tolerance          | +/-10%          |
|                                  |                 |

#### **Light Technical**

|              |                            | Correlated Color  | Luminous Efficacy |               |
|--------------|----------------------------|-------------------|-------------------|---------------|
| Order Code   | Full Product Name          | Temperature (Nom) | (rated) (Nom)     | Luminous Flux |
| 911401518571 | GD700B LED20 930PW PSU MB  | 3000 K            | 79 lm/W           | 1,685 lm      |
|              | WH                         |                   |                   |               |
| 911401530571 | GD700B LED20 940PW PSU MB  | 4000 K            | 56 lm/W           | 1,184 lm      |
|              | WH HB                      |                   |                   |               |
| 911401575561 | ST700T LED30 930PW PSU MB  | 3000 K            | 85 lm/W           | 3,168.44 lm   |
|              | 3C BK                      |                   |                   |               |
| 911401576061 | ST700T LED30 930PW PSD VLC | 3000 K            | 85 lm/W           | 3,001.68 lm   |
|              | WB BK                      |                   |                   |               |
| 911401576261 | ST700T LED30 930PW PSD VLC | 3000 K            | 85 lm/W           | 3,001.68 lm   |
|              | WB WH                      |                   |                   |               |
| 911401518671 | GD700B LED20 930PW PSU MB  | 3000 K            | 79 lm/W           | 1,685 lm      |
|              | BK                         |                   |                   |               |
| 911401520771 | RS700B LED30 930PW PSU MB  | 3000 K            | 92 lm/W           | 2,844 lm      |
|              | WH                         |                   |                   |               |
| 911401520871 | RS700B LED30 930PW PSU WB  | 3000 K            | 91 lm/W           | 2,809 lm      |
|              | WH                         |                   |                   |               |
| 911401521471 | RS700B LED30 930PC PSU MB  | 3000 K            | 87 lm/W           | 2,669 lm      |
|              | WH                         |                   |                   |               |
| 911401518971 | GD700B 2XLED20 930PW PSU   | 3000 K            | 79 lm/W           | 3,369 lm      |
|              | MB WH                      |                   |                   |               |

#### Operating and Electrical

## **Truefashion Projector GCGM**

| Order Code   | Full Product Name                | Power Consumption |
|--------------|----------------------------------|-------------------|
| 911401518571 | GD700B LED20 930PW PSU MB WH     | 21 W              |
| 911401530571 | GD700B LED20 940PW PSU MB WH HB  | 21 W              |
| 911401575561 | ST700T LED30 930PW PSU MB 3C BK  | 37.1 W            |
| 911401576061 | ST700T LED30 930PW PSD VLC WB BK | 35 W              |
| 911401576261 | ST700T LED30 930PW PSD VLC WB WH | 35 W              |

| Order Code   | Full Product Name              | Power Consumption |
|--------------|--------------------------------|-------------------|
| 911401518671 | GD700B LED20 930PW PSU MB BK   | 21 W              |
| 911401520771 | RS700B LED30 930PW PSU MB WH   | 31 W              |
| 911401520871 | RS700B LED30 930PW PSU WB WH   | 31 W              |
| 911401521471 | RS700B LED30 930PC PSU MB WH   | 31 W              |
| 911401518971 | GD700B 2XLED20 930PW PSU MB WH | 42 W              |

#### Mechanical and Housing

| Order Code   | Full Product Name            | Optical cover type | Housing Color   |
|--------------|------------------------------|--------------------|-----------------|
| 911401518571 | GD700B LED20 930PW PSU MB    | Lens               | White RAL 9003  |
|              | WH                           |                    |                 |
| 911401530571 | GD700B LED20 940PW PSU MB    | Lens               | White RAL 9003  |
|              | WH HB                        |                    |                 |
| 911401575561 | ST700T LED30 930PW PSU MB 3C | Fashion proof      | White and black |
|              | ВК                           | optic beam angle   |                 |
|              |                              | 24°                |                 |
| 911401576061 | ST700T LED30 930PW PSD VLC   | Fashion proof      | White and black |
|              | WB BK                        | optic beam angle   |                 |
|              |                              | 36°                |                 |
| 911401576261 | ST700T LED30 930PW PSD VLC   | Fashion proof      | White and black |
| 311401370201 | 317001 LED30 930PW P3D VLC   | r asriiori proor   | Wille and black |
| 311401370201 | WB WH                        | optic beam angle   | Write and black |

| Order Code   | Full Product Name                 | Optical cover type | Housing Color  |
|--------------|-----------------------------------|--------------------|----------------|
| 911401518671 | GD700B LED20 930PW PSU MB<br>BK   | Lens               | Black          |
| 911401520771 | RS700B LED30 930PW PSU MB<br>WH   | Lens               | White RAL 9003 |
| 911401520871 | RS700B LED30 930PW PSU WB<br>WH   | Lens               | White RAL 9003 |
| 911401521471 | RS700B LED30 930PC PSU MB<br>WH   | Lens               | White RAL 9003 |
| 911401518971 | GD700B 2XLED20 930PW PSU MB<br>WH | Lens               | White RAL 9003 |

#### **Approval and Application**

| Order Code   | Full Product Name                | Ambient temperature range |
|--------------|----------------------------------|---------------------------|
| 911401518571 | GD700B LED20 930PW PSU MB WH     | -15 to +35 °C             |
| 911401530571 | GD700B LED20 940PW PSU MB WH HB  | -15 to +35 °C             |
| 911401575561 | ST700T LED30 930PW PSU MB 3C BK  | -20 to +35 °C             |
| 911401576061 | ST700T LED30 930PW PSD VLC WB BK | -20 to +35 °C             |
| 911401576261 | ST700T LED30 930PW PSD VLC WB WH | -20 to +35 °C             |

| Order Code   | Full Product Name              | Ambient temperature range |
|--------------|--------------------------------|---------------------------|
| 911401518671 | GD700B LED20 930PW PSU MB BK   | -15 to +35 °C             |
| 911401520771 | RS700B LED30 930PW PSU MB WH   | -15 to +35 °C             |
| 911401520871 | RS700B LED30 930PW PSU WB WH   | -15 to +35 °C             |
| 911401521471 | RS700B LED30 930PC PSU MB WH   | -15 to +35 °C             |
| 911401518971 | GD700B 2XLED20 930PW PSU MB WH | -15 to +35 °C             |

