

# PHILIPS

Reflector 7.2W  
(Eq.65W) BR30 E26

Smart LED

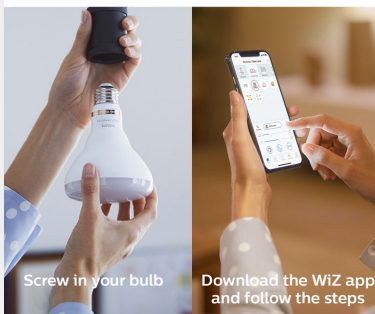
Soft white

Plastic

Easy plug and play

Control with WiZ app or voice

**Easy to set up**



046677555498



## Easy-to-use smart dimmable bulb

Enjoy more convenience in everyday life with smart Wi-Fi LED lighting. This bulb gives soft white light that dims to your desired brightness level via app or voice. A smart light that simply adapts to your daily activities. Works with WiZ.

### Easy setup

- Easy plug and play. Works with your existing Wi-Fi.

### Smart control

- Control anywhere with your smartphone.
- Voice control with Google Assistant, Alexa or Siri Shortcuts

### Smart features

- Smart dimming via app, voice or dimmer
- Automate your light with schedules
- Energy monitoring

### Light modes

- Customize Scenes with preset dynamic light modes.
- Soft warm white light

# Highlights

## Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

## Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

## Voice Control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change color, and set custom light Scenes.

## Smart dimming

Dim your lights to your desired brightness level via your smartphone, the WiZmote or your voice. No need to install an expensive dimmer.

## Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

## Energy monitoring

The WiZ app keeps records of the energy consumption of your lights. View your weekly or daily report and plan your lighting wisely for an optimized energy consumption at home.

## Customized Scenes

Mix different color and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out anytime with app, WiZmote or voice.

## Soft warm white light

Create a cozy atmosphere with warm white light. A smart light that simply adapts to your daily activities

# Specifications

## Bulb characteristics

- Intended use: Indoor
- Lamp shape: BR30
- Socket: E26
- Technology: Smart Wi-Fi
- Type of glass: Frosted
- Dimmable: Wireless Dim

## Bulb dimensions

- Height: 12.9 cm
- Weight: 0.125 kg
- Width: 9.5 cm

## Durability

- Average life (at 2.7 hrs/day): 25 year(s)
- Lumen maintenance factor: 70%
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000 hour(s)

## Light characteristics

- Color consistency: 4SDCM
- Color rendering index (CRI): 90
- Color temperature: 2700 K
- Light Color Category: Soft White
- Nominal luminous flux: 650 lm
- Starting time: <1 s
- Warm-up time to 60% light: instant full light

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 80 mA
- Efficacy: 90 lm/W

## Packaging information

- EAN: 046677555498
- EOC: 555649
- Product title: 7.2BR30/WiFi DIM/927 32/1FBWS

#### Power consumption

- Power factor: 0.9
- Voltage: 120 V
- Wattage: 7.2 W
- Wattage equivalent: 65 W

#### Product dimensions and weight

- Length: 12.9 cm

#### Rated values

- Rated lifetime: 25,000 hour(s)
- Rated luminous flux: 650 lm
- Rated power: 7.2 W

#### Service

- Warranty: 5 year(s)

#### Technical specifications

- Frequency: 60 Hz

#### Packaging dimensions and weight

- EAN/UPC – product: 046677555498
- Net weight: 0.19 kg
- Gross weight: 0.2 kg
- Height: 18 cm
- Length: 10.6 cm
- Width: 10.9 cm
- Material number (12NC): 929002265263



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