



Smart lighting for your daily living

Dim the lights without installing a dimmer with the Philips Wi-Fi Smart Dimmable Cool White A21 bulb. Use the WiZ app or your voice to get preset light scenes and more. Philips Wi-Fi bulbs are WiZ-connected. Not compatible with Philips Hue.

Easy setup

• Easy plug and play. Works with your existing Wi-Fi.

Smart control

- · Control anywhere with your smartphone.
- · Voice control with Google Assistant, Alexa or Siri Shortcuts

Smart features

- · Smart dimming via app, voice or dimmer
- · Automate your light with schedules
- Energy monitoring

Light modes

- · Customize Scenes with preset dynamic light modes.
- · Cool white light

Highlights

Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

Voice Control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change color, and set custom light Scenes.

Smart dimming

Dim your lights to your desired brightness level via your smartphone, the WiZmote or your voice. No need to install an expensive dimmer.

Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

Energy monitoring

The WiZ app keeps records of the energy consumption of your lights. View your weekly or daily report and plan your lighting wisely for an optimized energy consumption at home.

Customized Scenes

Mix different color and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out anytime with app, WiZmote or voice.

Cool white light

Brighten up your home with energizing cool white light. A smart light that simply adapts to your daily activities

Specifications

Bulb characteristics

Intended use: IndoorLamp shape: A21Socket: E26

Technology: Smart Wi-FiType of glass: FrostedBulb Finish: FrostedDimmable: Wireless Dim

Bulb dimensions

Height: 13.85 cmWeight: 0.102 kgWidth: 7.7 cm

Durability

Average life (at 2.7 hrs/day): 15 year(s)Lumen maintenance factor: 70%

• Number of switch cycles: 50,000

Nominal lifetime: 15,000 hour(s)

Light characteristics

· Color consistency: 4 SDCM

· Color rendering index (CRI): 90

· Color temperature: 5000 K

Light Color Category: Daylight

• Nominal luminous flux: 1600 lm

Starting time: <1 s

• Warm-up time to 60% light: instant full light

Miscellaneous

EyeComfort: Yes

Other characteristics

· Lamp current: 165 mA

Efficacy: 110 lm/W

Packaging information

• EAN: 046677562380

• EOC: 562389

 Product title: 14.5A21/Wi-Fi BLE DIM/950 4/1PF

Power consumption

Power factor: 0.7Voltage: 120 VWattage: 14.5 W

· Wattage equivalent: 100 W

Product dimensions and weight

· Length: 13.85 cm

Rated values

Rated lifetime: 15,000 hour(s)Rated luminous flux: 1600 lm

• Rated power: 14.5 W

Service

• Warranty: 5 year(s)

Technical specifications

• Frequency: 60 Hz

Packaging dimensions and weight

• EAN/UPC - product: 046677562380

Net weight: 0.1 kgGross weight: 0.15 kg

Height: 17 cmLength: 9.1 cmWidth: 10.7 cm



Issue date: 2025-03-18 Version: 0.93

© 2025 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips