

# PHILIPS

Reflector 7.2W  
(Eq.65W) BR30 E26

Smart LED

Full color

Plastic

Easy plug and play

Control with WiZ app or voice

046677562724



## Easy-to-use smart full color bulb

Get the convenience of smart lighting with this Philips Wi-Fi Color and Tunable White BR30 bulb. Use the WiZ app or your voice to get preset light scenes and more. Philips Wi-Fi bulbs are WiZ-connected. Not compatible with Philips Hue.

### Easy setup

- Easy plug and play. Works with your existing Wi-Fi.

### Smart control

- Control anywhere with your smartphone.
- Voice control with Google Assistant, Alexa or Siri Shortcuts

### Smart features

- Automate your light with schedules
- Preset wellbeing features

### Light modes

- Tunable warm to cool white and preset modes
- Millions of colors and dynamic light modes
- Customize Scenes with preset dynamic light modes.

# Highlights

## Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

## Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

## Voice Control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change color, and set custom light Scenes.

## Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

## Preset wellbeing features

Use the preset wellbeing features in the WiZ app to and enjoy the lighting pattern best suited for your circadian rhythm throughout the day. WiZ will provide you bright daylight when you need to get energized and focus, and transition smoothly to soft warm white to help you relax and sleep better.

## Tunable warm to cool white and preset modes

Choose from a wide range of energizing cool white to soft warm white, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.

## Millions of colors and dynamic light modes

Choose from a palette of millions of light colors to create an amazing atmosphere in your home. Enjoy the subtle differences that our dynamic light effects glow your environment

## Customized Scenes

Mix different color and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out anytime with app, WiZmote or voice.

# Specifications

## Bulb characteristics

- Intended use: Indoor
- Lamp shape: BR30
- Socket: E26
- Type of glass: Frosted
- Bulb Finish: Frosted
- Dimmable: Yes

## Bulb dimensions

- Weight: 0.13 kg

## Design and finishing

- Color: White
- Material: Plastic

## Durability

- Average life (at 2.7 hrs/day): 25 year(s)
- Lumen maintenance factor: 70%
- Number of switch cycles: 50,000
- Nominal lifetime: 25,000

## Extra feature/accessory incl.

- Adjustable spot head: No
- Choose your color: Yes
- Fully weatherproof: No
- LED integrated: Yes
- Solar Energy: No
- Warm glow dimmable light: No

## Light characteristics

- Beam angle: 90
- Color consistency: 4 SDCM
- Color rendering index (CRI): ≥80
- Color temperature: 2200-6500 K
- Light Color Category: Color & Tunable White
- Nominal luminous flux: 650 lm
- Starting time: <1 s
- Warm-up time to 60% light: instant full light
- Luminous Efficacy (rated) (Nom): 95

**Miscellaneous**

- Especially designed for: Dining Room, Living Room
- EyeComfort: Yes

**Other characteristics**

- Lamp current: 80 mA

**Packaging information**

- EAN: 046677562724
- EOC: 562728
- Product title: 7.2BR30/Wi-Fi BLE Color/922-65 4/IPF

**Power consumption**

- Power factor: 0.9
- Voltage: 120 V
- Wattage equivalent: 65 W
- Power: 7.2 W
- Energy Consumption kWh/1000 h: 11

**Product dimensions and weight**

- Overall height: 5-1/8 inch
- Overall length: 5-1/8 inch
- Overall width: 3-3/4 inch

**Rated values**

- Rated lifetime: 25,000
- Rated luminous flux: 650 lm
- Rated power: 7.2 W

**Service**

- Warranty: 5 year(s)

**Technical specifications**

- Frequency: 50-60
- Diameter: 3-3/4 inch
- Bulb technology: LED
- IP code: IP20

**The bulb**

- Diameter: 3-3/4 inch
- Software upgradable: Yes

**What's supported**

- Compatible with Effects: Yes
- WiFi: 802.11b/g/n
- Defined support period: Minimum of 60 months after introduction date
- Max. number of accessories: 9999
- Compatible operating systems: iOS, Android
- Communication protocol: Bluetooth, WiFi (2.4GHz)
- Compatibility with 3rd party systems: Alexa, Enki, Google Home, Homey, IFTTT, Matter, Samsung Smartthings, Siri Shortcuts
- Matter functionality: Via 3rd party hubs (Wi-Fi)

**Packaging dimensions and weight**

- EAN/UPC - product: 046677562724
- Net weight: 0.08 kg
- Gross weight: 0.21 kg
- Height: 18 cm
- Length: 10.5 cm
- Width: 10.7 cm



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