



# Durable LED accent lighting with a focused bright beam

State-of-the-art LED light bulb providing a general lighting solution for daily indoor activities. You will save on energy costs immediately and reduce the frequency of bulb replacements, without compromising on the quality of your lighting.

# High quality light

Directional light

#### Create the right light for your home

Perfect for accent lighting

# High quality LED light that lasts for decades

• Designed for the comfort of your eyes

## The right replacement for your old lamps

· Similar shape and size as standard halogen lamp

# Highlights

# **Directional Light**

Provides light concentrated in one direction from the bulb, to highlight specific objects or spaces, and provide contrast with darker adjacent areas. Wider flood beam angles of light are ideal for general room lighting, accenting art and architecture, and enhancing your outdoor landscaping.

## Perfect for accent lighting



Modern lighting with a familiar wide angle light output (36 degrees), this LED spot is suitable for both accent lighting and general purpose lighting. It can be used in recessed cans and track light fixtures, and is ideal for use in kitchens, kitchen island lighting, living rooms and dining rooms.

# Designed for the comfort of your eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

# Similar shape and size as standard halogen lamp



With its beautifully shaped design and familiar dimensions, this is a modern lighting energy-saving, standard, LED lamp. The perfect sustainable replacement for traditional standard halogen lamps.

# Specifications

#### **Bulb characteristics**

· Intended use: Indoor

· Lamp shape: Directional reflector

Socket: GU10
Bulb Finish: Clear
Dimmable: No
Bulb Material: Plastic

#### **Bulb dimensions**

Height: 5.6 cmWidth: 5 cm

## **Durability**

Number of switch cycles: 30,000

• Nominal lifetime: 15,000

#### **Environmental**

 Disposal of the product: At the end of (economic) life, dispose the product according to local rules and do not dispose the product with regular household waste. The correct disposal of your product will help prevent potential negative consequences for the environment and human health.

# **Light characteristics**

• Beam angle: 36 degree(s)

· Color rendering index (CRI): 80

• Color temperature: 4000 K

· Nominal luminous flux: 440 lm

Luminous Efficacy (rated) (Nom): 97 lm/W

#### Miscellaneous

· LED Innovations: EyeComfort

# **Packaging information**

• EAN: 8721103062000

• EOC: 872110306200000

• Product title: Essential LED 50W

GU10 840 36D ND AF

#### **Power consumption**

• Power factor: 0.4

· Voltage: AC 220-240 V

· Wattage: 4.7 W

· Wattage equivalent: 50 W

# Product dimensions and weight

· Length: 5.6 cm

#### **Rated values**

· Rated peak intensity: 970 cd

#### **Technical specifications**

• Frequency: 50-60

#### Packaging dimensions and weight

• EAN/UPC - product: 8721103062000

Net weight: 0.02 kgGross weight: 0.04 kg

Height: 6 cmLength: 5.1 cmWidth: 5.1 cm



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